

April 2, 2019

Scan Coordinator  
Retailer  
Street Address  
City, State, Zip

PROMO REFERENCE: #39478, #39479  
#39480, #39481  
#39483, #39484  
#39485

## IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:  
PROMOTE SELECT PRODUCTS FOR TWO WEEKS  
BETWEEN APRIL 7– 20, 2019**

**Promo #39478: April 7 – 20, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Mini Can 6 pk:</b>			
Minute Maid Lemonade	25000-04018	<b>Get \$1.00 Off when you buy Any Three (3) Mini Can 6-Packs (Any Coca-Cola Brand)</b>	<b>\$1.00</b>
Minute Maid Fruit Punch	25000-04021		
Coke	49000-06101		
Sprite Zero	49000-06102		
Fanta Orange	49000-06103		
Coke Zero	49000-06104		
Diet Coke	49000-06105		
Sprite	49000-06106		
Barq's Root Beer	49000-06719		
Diet Coke Caffeine Free	49000-06720		
Coca-Cola Life (Reg Cal)	49000-06731		
Cherry Coke	49000-07230		
Fanta Strawberry	49000-07384		
Coca-Cola Vanilla	49000-07385		
Fanta Berry	49000-07386		
Fanta Grape	49000-07387		
Fanta Pineapple	49000-07388		
Sprite Cherry	49000-07389		
Sprite Cranberry	49000-07392		
Barq's Root Beer Caffeine Free	49000-07527		
Fresca	49000-07529		
Coca-Cola Cherry Zero	49000-07620		
Seagram's Ginger Ale - KO	72979-00443		
Seagram's Diet Ginger Ale - KO	72979-00484		
Seagram's Tonic - KO	72979-00498		
Seagram's Seltzer - KO	72979-00499		
Seagram's Club Soda - KO	72979-00500		

**Promo #39479: April 7 – 20, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Good Thins:</b>			
Original Potato, 3.75 oz	44000-04268	<b>Get \$1.00 Off when you Buy Any Two (2) Good Thins</b>	<b>\$1.00</b>
Potato & White Cheddar, 3.75 oz	44000-04269		
Rice Simply Salt, 3.5 oz	44000-04471		
Rice Sea Salt & Pepper, 3.5 oz	44000-04472		
Potato Spinach Garlic, 3.75 oz	44000-04486		
Potato Sweet Potato, 3.75 oz	44000-04487		
Rice Veggie Blend, 3.5 oz	44000-04488		
Chickpea Garlic & Herb, 5.75 oz	44000-04489		
Gluten Free Corn & Sea Salt, 3.5 oz	44000-04546		
Beet, Balsamic Vinegar & Sea Salt, 3.75 oz	44000-05071		

(Over, please)

**Promo #39479 (CON'T): April 7 – 20, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Good Thins (Con't):</b>		<b>Get \$1.00 Off when you Buy Any Two (2) Good Thins</b>	<b>\$1.00</b>
Ancient Grain, 7.5 oz	44000-05072		
The Bean One Chipotle Tomato, 6.5 oz	44000-05328		
Sweet Potato Family Size, 6.5 oz	44000-05701		
Cheese Ones White Cheddar, 3.75 oz	44000-05838		
Cheese Ones Three Cheese, 3.75 oz	44000-05839		
Cheese Ones Parm & Garlic, 3.75 oz	44000-05840		

**Promo #39480: April 7 – 20, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Dinner Mixes:		Get \$1.00 Off when you Buy Any Two (2) Tony Chachere Items	\$1.00
Jambalaya Mix, 8 oz	71998-00340		
Gumbo Mix, 8 oz	71998-00350		
Dirty Rice Mix, 8 oz	71998-00360		
Red Beans & Rice, 7 oz	71998-00370		
Flavored Yellow Rice Mix, 51 oz	71998-06762		
Jambalaya Mix, 12 oz	71998-08340		
Dirty Rice Mix, 12 oz	71998-08360		
Flavored Roasted Chicken Rice Mix, 7 oz	71998-12760		
Flavored Butter & Herb Rice Mix, 7 oz	71998-12761		
Flavored Yellow Rice Mix, 7 oz	71998-12762		
Injectable Marinades:			
Creole Butter Marinade, 17 oz	71998-50000		
Creole Butter & Jalapeno Marinade, 17 oz	71998-50002		
Creole Roasted Garlic & Herb Marinade, 17 oz	71998-50005		
Honey Bacon & BBQ Marinade, 17 oz	71998-50006		
Creole Praline & Honey Ham Marinade, 17 oz	71998-50007		
Pourable Marinades:			
Beef, 12 oz	71998-06500		
Pork, 12 oz	71998-06501		
Chicken, 12 oz	71998-06502		
Seafood, 12 oz	71998-06503		
Wild Game, 12 oz	71998-06504		
Steak House, 12 oz	71998-06505		
Burger, 12 oz	71998-06506		
Seasoning's:			
Original Seasoning 12pk, 8 oz	71998-00001		
Original Seasoning 12pk, 17 oz	71998-00005		
Salt Free Seasoning 6pk, 8 oz	71998-00100		
Salt Free Seasoning, 7 lb	71998-00101		
Lite Seasoning 6pk, 8 oz	71998-00110		
Bold Creole Seasoning 6pk, 7 oz	71998-00150		
Bold Creole Seasoning 6pk, 14 oz	71998-00151		
More Spice Seasoning 6pk, 7 oz	71998-00190		
More Spice Seasoning 6pk, 14 oz	71998-00191		
Original Seasoning, 72 oz	71998-00706		
More Spice Seasoning, 72 oz	71998-00707		

**Promo #39481: April 7 – 20, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Chocolate Classic Bag:</b>		<b>Get \$1.00 Off when you Buy Any Two (2) Hershey's 6-12 oz Bags</b>	<b>\$1.00</b>
Heath Miniatures, 12 oz	10700-06205		
Heath Miniatures, 12 oz	10700-06225		
Easter Whoppers Robin Eggs, 10 oz	10700-06611		
Easter Whoppers Robin Eggs, 10 oz	10700-06624		
Nuggets Milk Chocolate Miniatures, 10.8 oz	34000-01870		
Nuggets Milk Chocolate w/Almonds Miniatures, 10.56 oz	34000-01871		
Nuggets Special Dark Miniatures, 10.56 oz	34000-01872		
Nuggets Dark Chocolate w/Almonds Miniatures, 10.56 oz	34000-01874		
Nuggets Milk Chocolate w/Toffee & Almonds Miniatures, 10.56 oz	34000-01875		
Easter York Peppermint Pattie Eggs, 11 oz	34000-03078		
Nuggets Milk Chocolate w/Toffee & Almonds Miniatures, 10.56 oz	34000-03255		
Almond Joy Miniatures, 11 oz	34000-04280		
York Miniatures, 10.1 oz	34000-04594		
Easter Cadbury Candy Coated Mini Eggs, 10 oz	34000-05631		

**Promo #39481 (CON'T): April 7 – 20, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Chocolate Classic Bag (Con't):</b>		<b>Get \$1.00 Off when you Buy Any Two (2) Hershey's 6-12 oz Bags</b>	<b>\$1.00</b>
Easter Cadbury Royal Dark Mini Eggs, 10 oz	34000-05654		
Easter Cadbury Mini Eggs White, 9 oz	34000-06794		
Hug's, 12 oz	34000-11029		
Hug's, 12 oz	34000-11032		
Kisses W/Caramel, 11 oz	34000-12616		
Kisses W/Caramel, 11 oz	34000-12629		
Kisses Assorted, 11 oz	34000-12913		
Kisses Assorted, 11 oz	34000-12921		
Easter Hershey's Milk Chocolate Kisses, 11 oz	34000-13071		
Easter Kisses Egg Hunt Foils, 11 oz	34000-13399		
Kisses W/Almonds, 11 oz	34000-13453		
Kisses W/Almonds, 11 oz	34000-13963		
Kisses Cookies 'n' Creme, 10.5 oz	34000-13973		
Kisses Milk Chocolate, 12 oz	34000-14058		
Kisses Dark Chocolate, 12 oz	34000-14061		
Easter Hershey's Candy Coated Milk Chocolate Eggs, 10 oz	34000-18315		
Easter Reese's Pieces PB Pastel Eggs, 12 oz	34000-18861		
Easter Hershey's Extra Creamy Milk Chocolate Eggs, 10 oz	34000-18965		
Easter Hershey's Milk Chocolate Eggs, 10 oz	34000-18994		
Easter Hershey's Cookies 'n' Creme Eggs, 10 oz	34000-19621		
Assorted Trio Miniatures, 11 oz	34000-21066		
Easter Hershey's Miniatures, 11 oz	34000-21371		
Miniatures, 12 oz	34000-21490		
Miniatures Dark, 11 oz	34000-21492		
Miniatures Dark, 11 oz	34000-21859		
Kit Kat Miniatures, 11 oz	34000-22513		
Kit Kat Miniatures, 11 oz	34000-22514		
Kit Kat Miniatures, 11 oz	34000-22670		
Kit Kat Miniatures, 11 oz	34000-22672		
Gold Miniatures, 10 oz	34000-31425		
Kisses Gold, 11 oz	34000-31430		
Rolo Miniatures, 12 oz	34000-37827		
Easter Rolo, 11 oz	34000-37831		
Rolo Miniatures, 12 oz	34000-37924		
Reese's Miniatures White PBC, 12 oz	34000-43217		
Reese's Miniatures White PBC, 12 oz	34000-43223		
Reese's PBC Mini w/Pieces, 11 oz	34000-43226		
Reese's Miniatures, 10.5 oz	34000-43227		
Reese's Miniatures Dark, 12 oz	34000-43228		
Easter Reese's PBC Miniatures, 11 oz	34000-44791		
Easter Reese's PBC Miniatures, 11 oz	34000-44791		
Reese's Miniatures Dark, 12 oz	34000-45031		
Easter Reese's PBC Miniatures w/Pieces, 9.6 oz	34000-45125		
Reese's Thins, 7.37 oz	34000-46060		
Reese's Dark Thins, 7.37 oz	34000-46062		
Easter Reese's PB Mini Eggs, 10 oz	34000-47816		
Easter Mini Reester Bunnies, 11 oz	34000-66616		
Assorted Trio Miniatures, 11 oz	34000-99248		
Easter Cadbury Shimmer Mini Eggs, 9 oz	34000-99973		
Easter Hershey's Gold Peanuts & Pretzels Eggs, 9 oz	34000-99976		

**Promo #39483: April 7 – 20, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>IGA Salsa:</b>		<b>Get \$1.00 Off when you Buy Any Two (2) IGA Brand Salsas</b>	<b>\$1.00</b>
Restaurant Style Medium Tostitos	41270-02344		
Restaurant Style Mild Tostitos	41270-02345		
Picante Medium Pace	41270-02350		
Thick & Chunky Medium Tostitos	41270-02354		
Thick & Chunky Mild Tostitos	41270-02355		
Picante Mild Pace	41270-02360		

**Promo #39484: April 7 – 20, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Vlasic Pickles:</b>		<b>Get \$0.75 Off when you buy Any Two (2) Vlasic Jars 16 oz 24 oz</b>	<b>\$0.75</b>
Bread & Butter Chips, 24 oz	54100-00050		
Purely Pickles Bread & Butter Chips, 24 oz	54100-00053		
Kosher Dill Spears, 24 oz	54100-00060		
Purely Pickles Kosher Dill Spears, 24 oz	54100-00063		
Zesty Dill Spears, 24 oz	54100-00160		
Snack'mms Spicy Minis, 16 oz	54100-00235		
Snack'mms Bites Kosher Dill, 16 oz	54100-00255		
Kosher Dill Spears, 24 oz	54100-00265		
Kosher Baby Dill, 16 oz	54100-00400		
Gherkins Kosher Dill, 16 oz	54100-00410		
Bread & Butter Chips, 16 oz	54100-00420		
Kosher Dill Spears, 24 oz	54100-00430		
Bread & Butter Chips No Sugar Added, 16 oz	54100-00452		
Snack'mms Kosher Dill, 16 oz	54100-00537		
Kosher Dill Stackers, 16 oz	54100-00560		
Kosher Dill Stackers, 16 oz	54100-00562		
Bread & Butter Stackers, 16 oz	54100-00582		
Zesty Dill Stackers, 16 oz	54100-00587		
Bread & Butter Sweet & Spicy Chips, 24 oz	54100-00970		
Gherkins Sweet, 16 oz	54100-01110		
Ovals Hamburger Dill Chips, 16 oz	54100-01160		
Snack'mms Sweet Midgets, 16 oz	54100-01272		
Bread & Butter Midly Sweet Spears, 24 oz	54100-01280		
Polish Dill Spears, 24 oz	54100-01290		
Zesty Dill Spears, 24 oz	54100-01310		
Kosher Dill Stackers, 16 oz	54100-01315		
Kosher Dill Reduced Sodium Spears, 24 oz	54100-11722		
Kosher Dill Stackers, 24 oz	54100-12378		

**Promo #39485: April 7 – 20, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
<b>IGA Juice Concentrate, 64 oz:</b>		<b>Get \$0.40 Off when you buy Any One (1) IGA Juice (Excludes Apple Juice)</b>	<b>\$0.40</b>
Apple Cider 100%	41270-88271		
Cranberry Cocktail 27%	41270-88272		
Apple Cranberry Cocktail	41270-88273		
Cranberry Raspberry Cocktail	41270-88274		
Grape 100%	41270-88275		
Grape White 100%	41270-88276		
Prune 100%	41270-88277		
Grapefruit Ruby Red Cocktail	41270-88278		
Grapefruit White 100%	41270-88280		
Grape Cranberry 25%	41270-88281		
Pineapple 100%	41270-88284		
Tomato 100%	41270-88291		
Vegetable 100%	41270-88293		

**AVAILABLE TO:** IGA Retailers**TIMING:** April 7 – 20, 2019 **TWO WEEKS**

**SUMMARY:** During the two weeks between April 7 – 20, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

Promo's #39478 - #39481 &amp; #39483 - #39485

**DATA:**

After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

**Promo's #39478, #39479, #39480, #39481, #39483 & #39484:**

- a) Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- b) Scan report showing TOTAL units of above products sold to end consumers during promotion period.

**Promo #39485:**

- a) Number of units sold to end consumers during your promotion period via a dated scan movement report.
- b) Promoted retail price of promoted UPCs during your promotion period.
- c) Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.

<https://secure.scanapps.com/checklist.pdf>

**PAYMENT:**

Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

**SEND DATA TO:****Mailing Address:**

Scanner Applications, Inc  
400 Milford Parkway  
Milford, OH 45150-9114

**Email:**

[claims@scanapps.com](mailto:claims@scanapps.com)

**Fax:**

513-248-5888

**QUESTIONS:**

Should you have any questions, please call our Retailer Services Department at 800-756-5353.

**NON-SCAN:**

Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

**Corporate IGA Team**

#48439

**Go Green & Get Green Faster!**

**Communication** - Sign up to receive offers electronically by going to [requests@scanapps.com](mailto:requests@scanapps.com)

**Claim** - Save a stamp and get paid faster. Submit electronically to: [claims@scanapps.com](mailto:claims@scanapps.com)

**Credit** - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>