

January 3, 2019

Scan Coordinator
Retailer
Street Address
City, State, Zip

PROMO REFERENCE: #38674, #38675
#38676, #38677
#38678, #38679
#37405

IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:
PROMOTE SELECT PRODUCTS FOR TWO WEEKS
BETWEEN JANUARY 13– 26, 2019**

Promo #38674: January 13 – 26, 2019 TWO WEEKS

| Promoted Product(s) | Unit UPC# | Offer | Payback per Bundle |
|-------------------------------|-------------|---|--------------------|
| IGA Salsa Tostitos: | | Get \$0.50 Off when you buy Any Two (2) IGA Salsa Tostitos, Taco Shells 12 ct and/or Tortillas | \$0.50 |
| Restaurant Style Medium | 41270-02344 | | |
| Restaurant Style Mild | 41270-02345 | | |
| Thick & Chunky Medium | 41270-02354 | | |
| Thick & Chunky Mild | 41270-02355 | | |
| IGA Taco Shells 12 ct: | | | |
| Shells | 41270-02347 | | |
| Dinner | 41270-02348 | | |
| IGA Tortillas: | | | |
| 6" Flour Fajita, 10 oz | 41270-83720 | | |
| Flour Burrito Size, 17 oz | 41270-83721 | | |
| Whole Wheat Taco Style, 16 oz | 41270-83722 | | |
| 6" Corn White, 16 oz | 41270-83740 | | |
| 10" Flour Burrito, 20 oz | 41270-83741 | | |
| 8" Flour Taco, 15 oz | 41270-83743 | | |
| 8" Whole Wheat Taco, 16 oz | 41270-83744 | | |

Promo #38675: January 13 – 26, 2019 TWO WEEKS

| Promoted Product(s) | Unit UPC# | Offer | Payback per Unit |
|---|-------------|---|------------------|
| IGA K-Cups 12 ct: | | Get \$0.50 Off when you buy One (1) IGA K-Cups 12 ct | \$0.50 |
| Breakfast Blend Signature Light Roast | 41270-81201 | | |
| Donut Shop Signature Medium Roast | 41270-81202 | | |
| Hazelnut Signature Light Roast | 41270-81203 | | |
| Colombian Signature Medium Roast | 41270-81204 | | |
| House Blend Signature Medium Roast | 41270-81205 | | |
| Breakfast Blend Decaf Signature Light Roast | 41270-81207 | | |
| Hazelnut Decaf Signature Light Roast | 41270-81213 | | |
| French Roast Signature Dark Roast | 41270-81214 | | |

Promo #38676: January 13 – 26, 2019 TWO WEEKS

| Promoted Product(s) | Unit UPC# | Offer | Payback per Bundle |
|---------------------------------|--------------|--|--------------------|
| Chobani Blended, 5.3 oz: | | Get \$1.00 Off when you buy Five (5) Single Serve Chobani Yogurts | \$1.00 |
| Vanilla Chocolate & Cream | 818290-01142 | | |
| Honey & Cream | 818290-01158 | | |
| Key Lime | 818290-01271 | | |
| Coconut | 818290-01273 | | |
| Seasonal A | 818290-01385 | | |
| Coffee | 818290-01463 | | |
| Banana & Cream | 818290-01504 | | |
| Plain 0% | 894700-01001 | | |
| Vanilla | 894700-01002 | | |
| Lemon | 894700-01009 | | |

(Over, please)

Promo #38676 (CON'T): January 13 – 26, 2019 TWO WEEKS

| Promoted Product(s) | Unit UPC# | Offer | Payback per Bundle |
|---|--------------|---|--------------------|
| Chobani Flip, 5.3 oz: | | Get \$1.00 Off when you buy Five (5) Single Serve Chobani Yogurts | \$1.00 |
| Apple Crisp Twist | 818290-01010 | | |
| Honey Crunch Bunch (AM) | 818290-01011 | | |
| PB Cup | 818290-01012 | | |
| Cinnamon Bun Fun | 818290-01070 | | |
| Carrot Cake Creation | 818290-01071 | | |
| S'mpre S'more | 818290-01073 | | |
| Mixed Berry Morning (AM) | 818290-01101 | | |
| Mint Chocolate Chip | 818290-01104 | | |
| Peach Cobbler | 818290-01105 | | |
| Buttercrunch Blast | 818290-01155 | | |
| Cookies & Cream | 818290-01156 | | |
| Strawberry Cheesecake | 818290-01196 | | |
| Key Lime Crumble | 818290-01227 | | |
| Almond Coco Loco | 818290-01228 | | |
| Tropical Escape | 818290-01249 | | |
| Nutty for Nana | 818290-01260 | | |
| Salted Caramel Crunch | 818290-01424 | | |
| Chocolate Haze Craze | 818290-01425 | | |
| Peanut Butter Dream | 818290-01467 | | |
| Coffee Break Bliss | 818290-01468 | | |
| Limited Batch | 818290-01470 | | |
| Chobani Fruit on the Bottom, 5.3 oz: | | | |
| Strawberry Rhubarb | 818290-01159 | | |
| Apricot | 818290-01258 | | |
| Blackberry | 818290-01259 | | |
| Mixed Berry | 818290-01466 | | |
| Strawberry | 894700-01004 | | |
| Blueberry | 894700-01005 | | |
| Peach | 894700-01006 | | |
| Pineapple | 894700-01010 | | |
| Passion Fruit | 894700-01011 | | |
| Raspberry | 894700-01012 | | |
| Pomegranate | 894700-01015 | | |
| Black Cherry | 894700-01016 | | |
| Apple Cinnamon | 894700-01017 | | |
| Strawberry Banana | 894700-01032 | | |
| Mango | 894700-01033 | | |
| Blood Orange | 894700-01034 | | |
| Chobani Greek Drink, 7 oz: | | | |
| Coffee & Cream | 818290-01121 | | |
| Orange & Cream | 818290-01122 | | |
| Chocolate & Cream | 818290-01143 | | |
| Cherry Vanilla | 818290-01172 | | |
| Vanilla Bean | 818290-01173 | | |
| Pina Colada | 818290-01174 | | |
| Peach | 818290-01175 | | |
| Mango | 818290-01177 | | |
| Strawberry Banana | 818290-01179 | | |
| Mixed Berry | 818290-01180 | | |
| Chobani Hint, 5.3 oz: | | | |
| Madagascar Vanilla Cinnamon | 818290-01147 | | |
| Wild Blueberry | 818290-01148 | | |
| Monterey Strawberry | 818290-01149 | | |
| Gili Cherry | 818290-01150 | | |
| Alphonso Mango | 818290-01151 | | |
| Clingstone Peach | 818290-01183 | | |
| Willamette Raspberry | 818290-01184 | | |

Promo #38677: January 13 – 26, 2019 TWO WEEKS

| Promoted Product(s) | Unit UPC# | Offer | Payback per Bundle |
|---|-------------|---|--------------------|
| belVita Bites: | | Get \$1.00 Off when you buy Any Two (2) belVita | \$1.00 |
| Chocolate 5 pk, 8.8 oz | 44000-03332 | | |
| Cinnamon Brown Sugar 5 pk, 8.8 oz | 44000-04444 | | |
| Blueberry 5 pk, 8.8 oz | 44000-05532 | | |
| belVita Crunchy: | | | |
| Golden Oat 5 pk, 8.8 oz | 44000-02827 | | |
| Blueberry 5 pk, 8.8 oz | 44000-02829 | | |
| Cinnamon Brown Sugar 5 pk, 8.8 oz | 44000-03195 | | |
| Cranberry Orange 5 pk, 8.8 oz | 44000-04059 | | |
| Pumpkin Spice 5 pk, 8.8 oz | 44000-04236 | | |
| Golden Oat 12 pk, 21.1 oz | 44000-04354 | | |
| Blueberry 12 pk, 21.1 oz | 44000-04355 | | |
| Toasted Coconut 5 pk, 8.8 oz | 44000-05015 | | |
| Limited Edition Gingerbread 5 pk, 8.8 oz | 44000-05142 | | |
| Vanilla Oat 5 pk, 8.8 oz | 44000-05556 | | |
| belVita Sandwich: | | | |
| Peanut Butter 5 pk, 8.8 oz | 44000-04326 | | |
| Dark Chocolate Creme 5 pk, 8.8 oz | 44000-04328 | | |
| Vanilla Yogurt Creme 5 pk, 8.8 oz | 44000-05030 | | |
| Strawberry Yogurt Creme 5 pk, 8.8 oz | 44000-05032 | | |
| belVita Soft Baked: | | | |
| Mixed Berry 5 pk, 8.8 oz | 44000-03418 | | |
| Banana Bread 5 pk, 8.8 oz | 44000-03420 | | |
| Oats & Chocolate 5 pk, 8.8 oz | 44000-03422 | | |
| Oats & Peanut Butter 5 pk, 8.8 oz | 44000-04352 | | |
| Protein Blueberry Almond 8 pk, 14.08 oz | 44000-05307 | | |
| Protein Oats, Honey & Chocolate 8pk, 14.08 oz | 44000-05309 | | |
| Protein Banana Chocolate Chunk 8 pk, 14.08 oz | 44000-05575 | | |

Promo #38678: January 13 – 26, 2019 TWO WEEKS

| Promoted Product(s) | Unit UPC# | Offer | Payback per Bundle |
|------------------------------------|--------------|--|--------------------|
| Halls: | | Get \$1.00 off when you buy Any Two (2) Halls Bags 20ct or Larger | \$1.00 |
| Menthol Intense Cool, 30 ct | 312546-00094 | | |
| Intense Cool Sugar Free, 25 ct | 312546-00125 | | |
| Honey Lemon Sugar Free, 70 ct | 312546-00155 | | |
| Citrus Blend Sugar Free, 70 ct | 312546-00156 | | |
| Black Cherry Sugar Free, 70 ct | 312546-00157 | | |
| Strawberry, 80 ct | 312546-00184 | | |
| Honey, 30 ct | 312546-00187 | | |
| Honey, 80 ct | 312546-00189 | | |
| Mint Bliss, 30 ct | 312546-00261 | | |
| Creamy Strawberry Breezers, 30 ct | 312546-00268 | | |
| Cool Berry Breezers, 30 ct | 312546-00270 | | |
| Orange, 30 ct | 312546-00288 | | |
| Honey Vanilla, 30 ct | 312546-00346 | | |
| Honey Chamomile, 25 ct | 312546-00350 | | |
| Pink Grapefruit Defense, 30 ct | 312546-00352 | | |
| Honey Lemon, 80 ct | 312546-62137 | | |
| Mentho-Lyptus, 80 ct | 312546-62139 | | |
| Cherry, 80 ct | 312546-62141 | | |
| Cool Berry Breezers, 25 ct | 312546-62159 | | |
| Assorted Citrus Defense, 80 ct | 312546-62188 | | |
| Honey Lemon Sugar Free, 25 ct | 312546-62213 | | |
| Creamy Strawberry Breezers, 25 ct | 312546-62219 | | |
| Mountain Menthol Sugar Free, 70 ct | 312546-62229 | | |
| Strawberry Defense, 30 ct | 312546-62353 | | |
| Strawberry, 30 ct | 312546-62380 | | |
| Black Cherry Sugar Free, 25 ct | 312546-62542 | | |
| Mountain Menthol Sugar Free, 25 ct | 312546-62544 | | |
| Citrus Blend Sugar Free, 25 ct | 312546-62546 | | |
| Tropical Chill Breezers, 25 ct | 312546-62659 | | |
| Spearmint, 30 ct | 312546-62742 | | |
| Cherry, 30 ct | 312546-62749 | | |
| Assorted Citrus Defense, 30 ct | 312546-62754 | | |
| Honey Lemon Plus, 25 ct | 312546-62822 | | |
| Honey Lemon, 30 ct | 312546-62869 | | |
| Cherry Plus, 25 ct | 312546-62920 | | |
| Peppermint Ice, 30 ct | 312546-62928 | | |
| Mentho-Lyptus, 30 ct | 312546-62936 | | |

Promo #38678 (CON'T): January 13 – 26, 2019 TWO WEEKS

| Promoted Product(s) | Unit UPC# | Offer | Payback per Bundle |
|---|--------------|--|--------------------|
| Halls (Con't): | | Get \$1.00 off when you buy Any Two (2) Halls Bags 20ct or Larger | \$1.00 |
| Honey Lemon Sugar Free, 30 ct | 312546-63027 | | |
| Black Cherry Sugar Free, 30 ct | 312546-63029 | | |
| Assorted Citrus Defense Sugar Free, 30 ct | 312546-63031 | | |
| Tropical Fruit, 30 ct | 312546-63154 | | |
| Watermelon Defense, 30 ct | 312546-63158 | | |
| Cool Berry Breezers, 20 ct | 312546-63223 | | |
| Assorted Citrus Sugar Free Defense, 25 ct | 312546-63261 | | |
| Assorted Mint Sugar Free, 25 ct | 312546-63263 | | |
| Honey Lemon, 180 ct | 312546-63314 | | |
| Honey Berry Sugar Free, 25 ct | 312546-63329 | | |
| Lemon Raspberry Refresh, 20 ct | 312546-63694 | | |
| Icy Lemon Plus, 25 ct | 312546-63768 | | |

Promo #38679: January 13 – 26, 2019 TWO WEEKS

| Promoted Product(s) | Unit UPC# | Offer | Payback per Unit |
|--------------------------------------|-------------|--|------------------|
| Jif Power Ups Chewy Bars : | | \$1 off when you buy any (1) Jif Power Ups Chewy Bars or Clusters | \$1.00 |
| Creamy Peanut Butter, 1.3 oz | 51500-24440 | | |
| Strawberry, 1.3 oz | 51500-24461 | | |
| Chocolate, 1.3 oz | 51500-24470 | | |
| Salted Caramel, 1.3 oz | 51500-24491 | | |
| Jif Power Ups Chewy Clusters: | | | |
| Creamy Peanut Butter, 1.3 oz | 51500-24407 | | |
| Strawberry, 1.3 oz | 51500-24410 | | |
| Apple Cinnamon, 1.3 oz | 51500-24428 | | |

Promo #37405: January 13 – 26, 2019 TWO WEEKS – Please note the below offer was released nationally on 11/19/18. IGA Stores have coordinated advertising support for two weeks in January, however the program can be executed for an additional 7 weeks through the end of June.

| Promoted Product(s) | Unit UPC# | Offer | Payback per Unit |
|---------------------------------|-------------|--|------------------|
| Cascade Complete Gel: | | Get \$0.30 off when you buy One qualifying Cascade item | \$0.30 |
| Fresh Scent w/ OXI, 75 oz | 37000-11544 | | |
| Fresh, 75 oz | 37000-33840 | | |
| Lemon w/ OXI, 75 oz | 37000-40154 | | |
| Citrus Breeze, 75 oz | 37000-43357 | | |
| Fresh, 45 oz | 37000-99131 | | |
| Cascade Complete Powder: | | | |
| Fresh, 75 oz | 37000-33836 | | |
| Fresh, 60 oz | 37000-95788 | | |
| Fresh, 125 oz | 37000-98136 | | |
| Fresh, 45 oz | 37000-99119 | | |

AVAILABLE TO: IGA Retailers

TIMING: January 13 – 26, 2019 **TWO WEEKS**

SUMMARY: During the two weeks between January 13 – 26, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

DATA: After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

Promo's #38674, #38676, #38677 & #38678 :

- Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- Scan report showing TOTAL units of above products sold to end consumers during promotion period.

DATA (CON'T)

Promo's #38675, #38679 & #37405:

- a) Number of units sold to end consumers during your promotion period via a dated scan movement report.
- b) Promoted retail price of promoted UPCs during your promotion period.
- c) Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.
<https://secure.scanapps.com/checklist.pdf>

PAYMENT:

Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

SEND DATA TO:

Mailing Address:

Scanner Applications, Inc
400 Milford Parkway
Milford, OH 45150-9114

Email:

claims@scanapps.com

Fax:

513-248-5888

QUESTIONS:

Should you have any questions, please call our Retailer Services Department at 800-756-5353.

NON-SCAN:

Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

Corporate IGA Team

47494



Go Green & Get Green Faster!

Communication - Sign up to receive offers electronically by going to requests@scanapps.com

Claim - Save a stamp and get paid faster. Submit electronically to: claims@scanapps.com

Credit - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>