



January 3, 2019

PROMO REFERENCE: #38674, #38675
 #38676, #38677
 #38678, #38679
 #37405

Scan Coordinator
 Retailer
 Street Address
 City, State, Zip

IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:
 PROMOTE SELECT PRODUCTS FOR TWO WEEKS
 BETWEEN JANUARY 13– 26, 2019**

Promo #38674: January 13 – 26, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
IGA Salsa Tostitos:			
Restaurant Style Medium	41270-02344	Get \$0.50 Off when you buy Any Two (2) IGA Salsa Tostitos, Taco Shells 12 ct and/or Tortillas	\$0.50
Restaurant Style Mild	41270-02345		
Thick & Chunky Medium	41270-02354		
Thick & Chunky Mild	41270-02355		
IGA Taco Shells 12 ct:			
Shells	41270-02347		
Dinner	41270-02348		
IGA Tortillas:			
6" Flour Fajita, 10 oz	41270-83720		
Flour Burrito Size, 17 oz	41270-83721		
Whole Wheat Taco Style, 16 oz	41270-83722		
6" Corn White, 16 oz	41270-83740		
10" Flour Burrito, 20 oz	41270-83741		
8" Flour Taco, 15 oz	41270-83743		
8" Whole Wheat Taco, 16 oz	41270-83744		

Promo #38675: January 13 – 26, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA K-Cups 12 ct:			
Breakfast Blend Signature Light Roast	41270-81201	Get \$0.50 Off when you buy One (1) IGA K-Cups 12 ct	\$0.50
Donut Shop Signature Medium Roast	41270-81202		
Hazelnut Signature Light Roast	41270-81203		
Colombian Signature Medium Roast	41270-81204		
House Blend Signature Medium Roast	41270-81205		
Breakfast Blend Decaf Signature Light Roast	41270-81207		
Hazelnut Decaf Signature Light Roast	41270-81213		
French Roast Signature Dark Roast	41270-81214		

Promo #38676: January 13 – 26, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Chobani Blended, 5.3 oz:			
Vanilla Chocolate & Cream	818290-01142	Get \$1.00 Off when you buy Five (5) Single Serve Chobani Yogurts	\$1.00
Honey & Cream	818290-01158		
Key Lime	818290-01271		
Coconut	818290-01273		
Seasonal A	818290-01385		
Coffee	818290-01463		
Banana & Cream	818290-01504		
Plain 0%	894700-01001		
Vanilla	894700-01002		
Lemon	894700-01009		

(Over, please)

Promo #38676 (CON'T): January 13 – 26, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Chobani Flip, 5.3 oz:		Get \$1.00 Off when you buy Five (5) Single Serve Chobani Yogurts	\$1.00
Apple Crisp Twist	818290-01010		
Honey Crunch Bunch (AM)	818290-01011		
PB Cup	818290-01012		
Cinnamon Bun Fun	818290-01070		
Carrot Cake Creation	818290-01071		
S'mpre S'more	818290-01073		
Mixed Berry Morning (AM)	818290-01101		
Mint Chocolate Chip	818290-01104		
Peach Cobbler	818290-01105		
Buttercrunch Blast	818290-01155		
Cookies & Cream	818290-01156		
Strawberry Cheesecake	818290-01196		
Key Lime Crumble	818290-01227		
Almond Coco Loco	818290-01228		
Tropical Escape	818290-01249		
Nutty for Nana	818290-01260		
Salted Caramel Crunch	818290-01424		
Chocolate Haze Craze	818290-01425		
Peanut Butter Dream	818290-01467		
Coffee Break Bliss	818290-01468		
Limited Batch	818290-01470		
Chobani Fruit on the Bottom, 5.3 oz:			
Strawberry Rhubarb	818290-01159		
Apricot	818290-01258		
Blackberry	818290-01259		
Mixed Berry	818290-01466		
Strawberry	894700-01004		
Blueberry	894700-01005		
Peach	894700-01006		
Pineapple	894700-01010		
Passion Fruit	894700-01011		
Raspberry	894700-01012		
Pomegranate	894700-01015		
Black Cherry	894700-01016		
Apple Cinnamon	894700-01017		
Strawberry Banana	894700-01032		
Mango	894700-01033		
Blood Orange	894700-01034		
Chobani Greek Drink, 7 oz:			
Coffee & Cream	818290-01121		
Orange & Cream	818290-01122		
Chocolate & Cream	818290-01143		
Cherry Vanilla	818290-01172		
Vanilla Bean	818290-01173		
Pina Colada	818290-01174		
Peach	818290-01175		
Mango	818290-01177		
Strawberry Banana	818290-01179		
Mixed Berry	818290-01180		
Chobani Hint, 5.3 oz:			
Madagascar Vanilla Cinnamon	818290-01147		
Wild Blueberry	818290-01148		
Monterey Strawberry	818290-01149		
Gili Cherry	818290-01150		
Alphonso Mango	818290-01151		
Clingstone Peach	818290-01183		
Willamette Raspberry	818290-01184		

Promo #38677: January 13 – 26, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
belVita Bites:		Get \$1.00 Off when you buy Any Two (2) belVita	\$1.00
Chocolate 5 pk, 8.8 oz	44000-03332		
Cinnamon Brown Sugar 5 pk, 8.8 oz	44000-04444		
Blueberry 5 pk, 8.8 oz	44000-05532		
belVita Crunchy:			
Golden Oat 5 pk, 8.8 oz	44000-02827		
Blueberry 5 pk, 8.8 oz	44000-02829		
Cinnamon Brown Sugar 5 pk, 8.8 oz	44000-03195		
Cranberry Orange 5 pk, 8.8 oz	44000-04059		
Pumpkin Spice 5 pk, 8.8 oz	44000-04236		
Golden Oat 12 pk, 21.1 oz	44000-04354		
Blueberry 12 pk, 21.1 oz	44000-04355		
Toasted Coconut 5 pk, 8.8 oz	44000-05015		
Limited Edition Gingerbread 5 pk, 8.8 oz	44000-05142		
Vanilla Oat 5 pk, 8.8 oz	44000-05556		
belVita Sandwich:			
Peanut Butter 5 pk, 8.8 oz	44000-04326		
Dark Chocolate Creme 5 pk, 8.8 oz	44000-04328		
Vanilla Yogurt Creme 5 pk, 8.8 oz	44000-05030		
Strawberry Yogurt Creme 5 pk, 8.8 oz	44000-05032		
belVita Soft Baked:			
Mixed Berry 5 pk, 8.8 oz	44000-03418		
Banana Bread 5 pk, 8.8 oz	44000-03420		
Oats & Chocolate 5 pk, 8.8 oz	44000-03422		
Oats & Peanut Butter 5 pk, 8.8 oz	44000-04352		
Protein Blueberry Almond 8 pk, 14.08 oz	44000-05307		
Protein Oats, Honey & Chocolate 8pk, 14.08 oz	44000-05309		
Protein Banana Chocolate Chunk 8 pk, 14.08 oz	44000-05575		

Promo #38678: January 13 – 26, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Halls:		Get \$1.00 off when you buy Any Two (2) Halls Bags 20ct or Larger	\$1.00
Menthol Intense Cool, 30 ct	312546-00094		
Intense Cool Sugar Free, 25 ct	312546-00125		
Honey Lemon Sugar Free, 70 ct	312546-00155		
Citrus Blend Sugar Free, 70 ct	312546-00156		
Black Cherry Sugar Free, 70 ct	312546-00157		
Strawberry, 80 ct	312546-00184		
Honey, 30 ct	312546-00187		
Honey, 80 ct	312546-00189		
Mint Bliss, 30 ct	312546-00261		
Creamy Strawberry Breezers, 30 ct	312546-00268		
Cool Berry Breezers, 30 ct	312546-00270		
Orange, 30 ct	312546-00288		
Honey Vanilla, 30 ct	312546-00346		
Honey Chamomile, 25 ct	312546-00350		
Pink Grapefruit Defense, 30 ct	312546-00352		
Honey Lemon, 80 ct	312546-62137		
Mentho-Lyptus, 80 ct	312546-62139		
Cherry, 80 ct	312546-62141		
Cool Berry Breezers, 25 ct	312546-62159		
Assorted Citrus Defense, 80 ct	312546-62188		
Honey Lemon Sugar Free, 25 ct	312546-62213		
Creamy Strawberry Breezers, 25 ct	312546-62219		
Mountain Menthol Sugar Free, 70 ct	312546-62229		
Strawberry Defense, 30 ct	312546-62353		
Strawberry, 30 ct	312546-62380		
Black Cherry Sugar Free, 25 ct	312546-62542		
Mountain Menthol Sugar Free, 25 ct	312546-62544		
Citrus Blend Sugar Free, 25 ct	312546-62546		
Tropical Chill Breezers, 25 ct	312546-62659		
Spearmint, 30 ct	312546-62742		
Cherry, 30 ct	312546-62749		
Assorted Citrus Defense, 30 ct	312546-62754		
Honey Lemon Plus, 25 ct	312546-62822		
Honey Lemon, 30 ct	312546-62869		
Cherry Plus, 25 ct	312546-62920		
Peppermint Ice, 30 ct	312546-62928		
Mentho-Lyptus, 30 ct	312546-62936		

Promo #38678 (CON'T): January 13 – 26, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Halls (Con't):			
Honey Lemon Sugar Free, 30 ct	312546-63027	Get \$1.00 off when you buy Any Two (2) Halls Bags 20ct or Larger	\$1.00
Black Cherry Sugar Free, 30 ct	312546-63029		
Assorted Citrus Defense Sugar Free, 30 ct	312546-63031		
Tropical Fruit, 30 ct	312546-63154		
Watermelon Defense, 30 ct	312546-63158		
Cool Berry Breezers, 20 ct	312546-63223		
Assorted Citrus Sugar Free Defense, 25 ct	312546-63261		
Assorted Mint Sugar Free, 25 ct	312546-63263		
Honey Lemon, 180 ct	312546-63314		
Honey Berry Sugar Free, 25 ct	312546-63329		
Lemon Raspberry Refresh, 20 ct	312546-63694		
Icy Lemon Plus, 25 ct	312546-63768		

Promo #38679: January 13 – 26, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit		
Jif Power Ups Chewy Bars :					
Creamy Peanut Butter, 1.3 oz	51500-24440	\$1 off when you buy any (1) Jif Power Ups Chewy Bars or Clusters	\$1.00		
Strawberry, 1.3 oz	51500-24461				
Chocolate, 1.3 oz	51500-24470				
Salted Caramel, 1.3 oz	51500-24491				
Jif Power Ups Chewy Clusters:					
Creamy Peanut Butter, 1.3 oz	51500-24407				
Strawberry, 1.3 oz	51500-24410				
Apple Cinnamon, 1.3 oz	51500-24428				

Promo #37405: January 13 – 26, 2019 TWO WEEKS – Please note the below offer was released nationally on 11/19/18. IGA Stores have coordinated advertising support for two weeks in January, however the program can be executed for an additional 7 weeks through the end of June.

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit		
Cascade Complete Gel:					
Fresh Scent w/ OXI, 75 oz	37000-11544	Get \$0.30 off when you buy One qualifying Cascade item	\$0.30		
Fresh, 75 oz	37000-33840				
Lemon w/ OXI, 75 oz	37000-40154				
Citrus Breeze, 75 oz	37000-43357				
Fresh, 45 oz	37000-99131				
Cascade Complete Powder:					
Fresh, 75 oz	37000-33836				
Fresh, 60 oz	37000-95788				
Fresh, 125 oz	37000-98136				
Fresh, 45 oz	37000-99119				

AVAILABLE TO: IGA Retailers

TIMING: January 13 – 26, 2019 **TWO WEEKS**

SUMMARY: During the two weeks between January 13 – 26, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

DATA: After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

Promo's #38674, #38676, #38677 & #38678 :

- Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- Scan report showing TOTAL units of above products sold to end consumers during promotion period.

DATA (CON'T)

Promo's #38675, #38679 & #37405:

- a) Number of units sold to end consumers during your promotion period via a dated scan movement report.
- b) Promoted retail price of promoted UPCs during your promotion period.
- c) Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data. <https://secure.scanapps.com/checklist.pdf>

PAYMENT:

Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

SEND DATA TO:

Mailing Address:	Email:	Fax:
Scanner Applications, Inc	claims@scanapps.com	513-248-5888
400 Milford Parkway		
Milford, OH 45150-9114		

QUESTIONS:

Should you have any questions, please call our Retailer Services Department at 800-756-5353.

NON-SCAN:

Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

Corporate IGA Team

47494



Go Green & Get Green Faster!

Communication - Sign up to receive offers electronically by going to requests@scanapps.com

Claim - Save a stamp and get paid faster. Submit electronically to: claims@scanapps.com

Credit - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>