



August 6, 2020

Scan Coordinator
Retailer
Street Address
City, State, Zip

PROMO REFERENCE: #43896, #43897
#43898, #43899
#43900, #43901

IGA NATIONAL DIGITAL AD

**ANNOUNCING SIX NATIONAL PROMOTIONS FOR IGA STORES:
PROMOTE SELECT PRODUCTS FOR TWO WEEKS
BETWEEN SEPTEMBER 6 – 19, 2020**

Promo #43896: September 6 – 19, 2020 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Coca-Cola 2 Liters:		Buy Any Four (4) Coca-Cola 2 Liters, Save \$1.00	\$1.00
Minute Maid Peach	25000-01010		
Minute Maid Tropical Punch	25000-03225		
Minute Maid Watermelon	25000-03758		
Minute Maid Pink Lemonade	25000-05349		
Minute Maid Lemonade	25000-05381		
Minute Maid Orangeade	25000-05382		
Minute Maid Light Lemonade	25000-05391		
Minute Maid Fruit Punch	25000-05392		
Minute Maid Fruit Punch	25000-05393		
Minute Maid Fruit Cooler Citrus Punch (NC)	25000-10390		
Inca Kola	49000-02728		
Classic	49000-05010		
Diet	49000-05011		
Caffeine Free Classic	49000-05012		
Diet Caffeine Free	49000-05013		
Zero	49000-05014		
Sprite	49000-05015		
Cherry	49000-05016		
Sprite Zero	49000-05017		
Barqs Root Beer	49000-05023		
Fanta Grape	49000-05024		
Fanta Orange	49000-05025		
Fanta Pineapple	49000-05026		
Fanta Strawberry	49000-05027		
Fresca	49000-05028		
Mello Yello	49000-05029		
Pibb Xtra	49000-05030		
Vault	49000-05031		
Delaware Punch	49000-05123		
Barqs Diet Root Beer	49000-05124		
Diet Coke w/Splenda	49000-05125		
Barqs Red Creme Soda	49000-05126		
Barqs Root Beer Caffeine Free	49000-05197		
Barqs French Vanilla	49000-05198		
Zero Cherry	49000-05199		
Barqs Diet French Vanilla	49000-05200		

(Over, please)

400 Milford Parkway • Milford, OH 45150-9114 • Phone (513) 248-5588 • Fax (513) 248-5888

Promo #43896 (CON'T): September 6 – 19, 2020 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Coca-Cola 2 Liters (Con't):		Buy Any Four (4) Coca-Cola 2 Liters, Save \$1.00	\$1.00
Diet Coke w/Lime	49000-05201		
Sprite	49000-05209		
Fanta Grape	49000-05211		
Fanta Orange	49000-05212		
Fanta Pineapple	49000-05213		
Fanta Apple	49000-05215		
Fanta Zero Orange	49000-05217		
Fanta Peach	49000-05218		
Fanta Grapefruit	49000-05222		
Red Flash	49000-05223		
Northern Neck Ginger Ale	49000-05224		
Mello Yello	49000-05550		
Mella Yello Zero	49000-05690		
Fanta Select Orange	49000-05901		
Caffeine Free Coke Zero	49000-06091		
Sprite Cranberry	49000-06158		
Sprite Zero Cranberry	49000-06162		
Fanta Cherry	49000-06479		
Coca Cola Life	49000-06523		
Lebron Sprite Mix	49000-06633		
Fanta Mango	49000-06695		
Coca Cola Vanilla	49000-06728		
Fanta Berry	49000-06774		
Fanta Fruit Punch	49000-07197		
Classic Kosher	49000-07234		
Diet Coke Kosher	49000-07235		
Fanta Grape Apple	49000-07490		
Diet Coke w/Ginger Lime	49000-07597		
Fanta Wild Cherry	49000-07839		
Sprite Lymonade	49000-08094		
Sprite Winter Spiced Cranberry	49000-08115		
Fanta Pina Colada	49000-08130		
Sprite Ginger	49000-09318		
Seagrams Diet Ginger Ale	72979-00040		
Seagrams Ginger Ale	72979-00380		
Seagrams Diet Ginger Ale	72979-00381		
Seagrams Ginger Ale	72979-00382		
Seagrams Sparkling Seltzer Water	72979-00406		
Seagrams Ginger Ale	72979-00418		
Seagrams Raspberry Ginger Ale	72979-00421		
Seagrams Ginger Ale	72979-00437		
Seagrams Raspberry Ginger Ale	72979-00439		
Fuze Ice Tea Lemon-KO	80793-80857		
Fuze Ice Tea Strawberry Red Tea	80793-80883		

Promo #43897: September 6 – 19, 2020 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
IGA Parmesan Cheese:		Buy Any Three (3) IGA Brand Parmesan Cheese, Pasta, Pasta Sauce Jar, Shredded Cheese and/or Tomatoes Save \$0.75 (Limit 1 Offer per Transaction)	\$0.75
IGA Parmesan Cheese, 8 oz	41270-06509		
IGA Pasta:			
Penne Rigate, 16 oz	41270-78219		
Angel Hair, 12 oz	41270-78221		
IGA Pasta Sauce Jar, 24 oz:			
Meat Flavored Prego	41270-02694		
Traditional Prego	41270-02695		
Mushroom Prego	41270-02696		
Mushroom Prego	41270-02696		
Tomato, Onion & Garlic Prego	41270-02697		
IGA Shredded Cheese:			
Mozzarella P/S Fancy Reclosable, 8 oz	41270-01534		
Mozzarella P/S, 16 oz	41270-02257		
IGA Tomatoes, 14.5 oz:			
Diced	41270-89710		
Diced Petite	41270-89712		
IGA Tomatoes, 28 oz:			
Diced Petite	41270-89714		
Diced	41270-89716		

Promo #43898: September 6 – 19, 2020 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
IGA Garlic Bread:		Buy Any Two (2) IGA Garlic Bread Save \$0.50 (Limit 1 Offer per Transaction)	\$0.50
Classic Bag, 16 oz	41270-01852		
Classic Bag, 10 oz	41270-01873		
Texas Toast 5 Cheese Box 8ct, 13 oz	41270-01878		
5 Cheese Bag, 11.75 oz	41270-01884		
Breadsticks Box 6ct, 10.5 oz	41270-01889		
Texas Toast Box 8ct, 11.25 oz	41270-01892		
Breadsticks Mozzarella Stuffed Box 5ct, 11.5 oz	41270-88092		

Promo #43899: September 6 – 19, 2020 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Snack Size:		Buy Any Two (2) Hershey's Halloween Snack Size, Save \$0.75	\$0.75
Heath Snack Size, 11.5 oz	10700-06210		
Payday Snack Size, 11.6 oz	10700-70810		
Mounds Snack Size, 11.3 oz	34000-02010		
Almond Joy Snack Size, 11.3 oz	34000-02040		
York Peppermint Pattie Snack Size, 11.4 oz	34000-02070		
Hershey's Milk Chocolate Snack Size, 10.35 oz	34000-07053		
Hershey's Cookies 'n' Creme Snack Size, 10.35 oz	34000-07072		
Hershey's Milk Chocolate Glow in the Dark Snack Size, 9.45 oz	34000-07084		
Kit Kat Glow in the Dark Snack Size, 9.8 oz	34000-07699		
Kit Kat Dark Chocolate Snack Size, 9.8 oz	34000-07736		
Kit Kat Orange Snack Size, 10.29 oz	34000-07740		
Kit Kat Snack Size, 10.78 oz	34000-08752		
Hershey's Milk Chocolate w/Almonds Snack Size, 10.35 oz	34000-09256		
Kit Kat Witch's Brew Snack Size, 9.8 oz	34000-31870		
Take Five Snack Size, 11.25 oz	34000-38626		
Reese's Peanut Butter Snack Size, 10.5 oz	34000-40211		
Reese's Peanut Butter Cups Glow in the Dark Snack Size, 9.35 oz	34000-40221		
Rolo Snack Size, 10 oz	34000-40414		
Reese's Minis Peanut Butter Cups Snack Size, 9.8 oz	34000-47033		
Reese's Peanut Butter Pumpkins Snack Size, 10.2 oz	34000-47374		
Reese's White Peanut Butter Ghost Snack Size, 10.2 oz	34000-47390		
Cookies N Creme Fangs Snack Size, 9.45 oz	34000-47929		
Reese's Outrageous, 9.17 oz	34000-48047		
Reese's Peanut Butter Cup w/Pieces Snack Size, 9.6 oz	34000-48505		
Reese's Peanut Butter Frankencup Snack Size, 9.6 oz	34000-93690		
Twizzler Snack Size:			
Strawberry Twists Snack Size, 12 oz	34000-58036		
Strawberry Twists Snack Size, 22 oz	34000-58355		

Promo #43900: September 6 – 19, 2020 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Clif Bar, 2.4 oz:		Buy Any Four (4) Clif Bars, Save \$1.00	\$1.00
Apricot	22252-10070		
Chocolate Chip	22252-10090		
Crunchy Peanut Butter	22252-10120		
Chocolate Chip Peanut Crunch	22252-10130		
Carrot Cake	22252-10140		
Chocolate Almond Fudge	22252-10160		
Chocolate Brownie	22252-10180		
Cool Mint Chocolate w/Caffeine	22252-10200		
Peanut Toffee Buzz w/Caffeine	22252-10240		
Blueberry Crisp	22252-10260		
Vanilla Almond Latte	22252-13984		
Caramel Macchiato	22252-13987		
Dark Chocolate Mocha	22252-13990		
Peanut Butter Banana Dark Chocolate	22252-16019		
Coconut Chocolate Chip	22252-16030		
Nuts & Seeds	22252-16101		
Berry Pomegranate Chia	22252-16103		
Sierra Trail Mix	22252-16105		
White Chocolate Macadamia	22252-16109		
Peanut Butter & Honey w/Sea Salt	22252-16293		
Caramel Toffee w/Sea Salt	22252-37259		
Oatmeal Raisin Walnut	22252-50003		
Chocolate Chunk w/Sea Salt	22252-61872		
Dark Chocolate Almond w/ Sea Salt	22252-86724		

Promo #43901: September 6 – 19, 2020 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Chips Ahoy!:		Buy Any Two (2) Chips Ahoy!, Save \$1.00	\$1.00
Chips Ahoy! w/ Reese's PB Cups, 9.5 oz	44000-02456		
Chewy W/Reese's PB Cups, 9.5 oz	44000-02991		
Chocolate Chip, 13 oz	44000-03219		
Reduced Fat, 13 oz	44000-03220		
Chunky, 11.75 oz	44000-03221		
White Fudge Chunky, 11.75 oz	44000-03222		
Chewy, 13 oz	44000-03223		
Candy Blasts, 12.4 oz	44000-03225		
Chewy Reese's Chocolate, 9.5 oz	44000-03388		
Brownie Filled, 9.5 oz	44000-03394		
Coconut Chunky, 10.25 oz	44000-04056		
Soft Chunky Original, 10.5 oz	44000-04466		
Soft Chunky Peanut Butter, 10.5 oz	44000-04467		
Red Velvet, 9.6 oz	44000-04637		
S'mores, 9.6 oz	44000-04638		
Original Thins, 7 oz	44000-04913		
Cinnamon Sugar Thins, 7 oz	44000-04914		
Double Chocolate Thins, 7 oz	44000-05010		
Sour Patch Kids, 8 oz	44000-06371		
Reese's Pieces, 13 oz	44000-06393		
Hershey, 13 oz	44000-06397		
Team USA 2020 Limited Edition	44000-06411		

AVAILABLE TO: IGA Retailers**TIMING:** September 6 – 19, 2020 **TWO WEEKS**

SUMMARY: During the two weeks between September 6 – 19, 2020, if you promote any of the above products as referenced in the offer column, then Inmar Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

DATA: After your promotion, Inmar Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

Promo's #43896, #43897, #43898, #43899, #43900 & #43901:

- Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- Scan report showing TOTAL units of above products sold to end consumers during promotion period.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.
<https://secure.scanapps.com/checklist.pdf>

PAYMENT: Submit this documentation to Inmar Scanner Applications within 45 days of your promotion's end and Inmar Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

SEND DATA TO:

Mailing Address:	Email:	Fax:
Inmar Scanner Applications	claims@scanapps.com	513-248-5888
400 Milford Parkway		
Milford, OH 45150-9114		

QUESTIONS: Should you have any questions, please call our Retailer Services Department at 800-756-5353.

NON-SCAN: Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Inmar Scanner Applications or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Inmar Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

Corporate IGA Team

#54613



Go Green & Get Green Faster!

Communication - Sign up to receive offers electronically by going to requests@scanapps.com

Claim - Save a stamp and get paid faster. Submit electronically to: claims@scanapps.com

Credit - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>