



December 12, 2018

PROMO REFERENCE: #38459, #38460
 #38461, #38462
 #38463, #38464
 #38465

Scan Coordinator
 Retailer
 Street Address
 City, State, Zip

IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:
 PROMOTE SELECT PRODUCTS FOR TWO WEEKS
 BETWEEN DECEMBER 30, 2018— JANUARY 12, 2019**

Promo #38459: December 30, 2018 – January 12, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Dasani Water:		Get \$0.75 Off when you buy Any Two (2) Participating Dasani Products	\$0.75
Dasani 1L	49000-02656		
Dasani 8 x 12 oz	49000-02870		
Dasani 24 FO NR PL BT 1 LS	49000-02971		
Dasani 24 FO NR PL BT FLAT CAP 6 HC	49000-02973		
Dasani 24-0.5LT NR PL BT	49000-03165		
Dasani 2 FO NR PL BT SPTS CAP 6 HC	49000-03232		
Dasani 24-0.5LT NR PL BT	49000-04304		

Promo #38460: December 30, 2018 – January 12, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
The Laughing Cow Cheese Cups 4pk:		Get \$0.50 Off when you buy One (1) Laughing Cow Cheese, Wedges or Dippers	\$0.50
Original, 6 oz	41757-67401		
Garlic & Herb, 6 oz	41757-67402		
White Cheddar, 6 oz	41757-67403		
The Laughing Cow Dippers:			
Creamy Swiss Original Breadsticks, 6.17 oz	41757-01904		
Creamy Swiss w/Tomato & Herb Breadsticks, 6.17 oz	41757-01906		
Creamy Garlic & Herb w/Whole Grain Breadsticks, 6.17 oz	41757-67010		
Creamy White Cheddar w/Whole Grain Breadsticks, 6.17 oz	41757-67011		
The Laughing Cow Wedges:			
Creamy Swiss Original, 6 oz	41757-01101		
Creamy Swiss Light, 6 oz	41757-01106		
Creamy French Onion, 6 oz	41757-01420		
Creamy Garlic & Herb, 6 oz	41757-01421		
Creamy Spicy Pepperjack, 6 oz	41757-01874		
Creamy Asiago, 6 oz	41757-01899		
Creamy White Cheddar, 6 oz	41757-02144		
Creamy Mozz, Sun-dried Tomato & Basil, 6 oz	41757-05413		
Creamy Queso Fresco & Chipotle, 6 oz	41757-05414		
Creamy Smoked Gouda, 6 oz	41757-67393		
Creamy Mozzarella, 6 oz	41757-67395		

(Over, please)

Promo #38461: December 30, 2018 – January 12, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Big G Cereal:		Get \$1.00 Off when you buy Any Three (3) Chex Cereals (11 oz or Larger)	\$1.00
Chex Blueberry, 20.3 oz	16000-13765		
Chex Chocolate, 21.1 oz	16000-13781		
Chex Cinnamon, 19.6 oz	16000-13782		
Chex Honey Nut, 20.3 oz	16000-13788		
Cinnamon Chex, 13.5 oz	16000-26344		
Chex Chocolate, 14.25 oz	16000-27473		
Honey Nut Chex, 13.8 oz	16000-27531		
Wheat Chex, 14 oz	16000-27549		
Corn Chex, 14 oz	16000-27558		
Rice Chex, 12.8 oz	16000-27559		
Vanilla Chex, 13.5 oz	16000-40608		
Wheat Chex, 19 oz	16000-42724		
Chex Gluten Free Granola Honey Nut, 11 oz	16000-44498		
Chex Clusters Fruit & Oats, 13.4 oz	16000-44704		
Chex Gluten Free Oatmeal Original, 16 oz	16000-48641		
Cinnamon Chex, 12.1 oz	16000-48789		
Apple Cinnamon Chex, 12.4 oz	16000-48791		
Honey Nut Chex, 12.5 oz	16000-48792		
Chocolate Chex, 12.8 oz	16000-48793		
Rice Chex, 12 oz	16000-48794		
Rice Chex, 18 oz	16000-48795		
Corn Chex, 12 oz	16000-48796		
Corn Chex, 18 oz	16000-48797		
Vanilla Chex, 12.1 oz	16000-48798		
Blueberry Chex, 12 oz	16000-49234		

Promo #38462: December 30, 2018 – January 12, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA Cream Cheese, 8 oz:		Get \$0.50 Off when you buy One (1) IGA Cream Cheese or Sour Cream	\$0.50
Soft Tub, 8 oz	41270-00264		
Neufchatel Box, 8 oz	41270-00931		
Original Box, 8 oz	41270-43430		
IGA Sour Cream Tub:			
Reduced Fat/Lowfat Tub, 16 oz	41270-02788		
Original Tub, 12 oz	41270-03179		
Reduced Fat/Lowfat Tub, 8 oz	41270-03183		
Original Tub, 16 oz	41270-03885		
Original Tub, 8 oz	41270-46424		

Promo #38463: December 30, 2018 – January 12, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA Aluminum Foil/Plastic Wrap:		Get \$0.50 Off when you buy One (1) IGA Aluminum Foil or Plastic Wrap	\$0.50
Wax Paper 12 x 75	41270-00221		
Aluminum Foil 12 x 75 Standard	41270-78418		
Aluminum Foil 12 x 200 Standard	41270-78442		
Aluminum Foil 12 x 25 Standard	41270-78450		
Aluminum Foil 12 x 35 Heavy Duty Non-Stick	41270-78452		
Aluminum Foil 12 x 50 Heavy Duty	41270-78454		
Aluminum Foil 18 x 37.5 Heavy Duty	41270-78458		
Plastic Wrap Clear	41270-79050		
Plastic Wrap Clear	41270-79058		

Promo #38464: December 30, 2018 – January 12, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA Frozen Waffles, 10 ct:		Get \$0.35 Off when you buy One (1) IGA Frozen Waffles	\$0.35
Homestyle	41270-49808		
Blueberry	41270-49806		
Buttermilk	41270-49807		
Chocolate Chip	41270-49813		
Cinnamon	41270-49814		
Strawberry	41270-49815		

Promo #38465: December 30, 2018 – January 12, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
Folgers 1850 Ground Coffee:		Get \$1.00 Off when you buy Any One (1) 1850 Coffee K-Cups or Bags	\$1.00
Lantern Glow Light Roast, 12 oz	25500-60513		
Pioneer Blend Medium Roast, 12 oz	25500-60514		
Trailblazer Medium Dark Roast, 12 oz	25500-60515		
Black Gold Dark Roast, 12 oz	25500-60516		
Folgers 1850 Iced Coffee:			
Mocha, 13.7 oz	25500-60519		
Vanilla, 13.7 oz	25500-60520		
Sweet Cream, 13.7 oz	25500-60521		
Folgers 1850 K-Cup 10 ct:			
Lantern Glow Light Roast	25500-60504		
Pioneer Blend Medium Roast	25500-60506		
Trailblazer Medium Dark Roast	25500-60507		
Black Gold Dark Roast	25500-60508		
Folgers 1850 K-Cup 16 ct:			
Lantern Glow Light Roast	25500-60509		
Pioneer Blend Medium Roast	25500-60510		
Trailblazer Medium Roast	25500-60511		
Black Gold Dark Roast	25500-60512		
Folgers 1850 Whole Bean Coffee:			
Pioneer Blend Medium Roast, 12 oz	25500-60517		
Black Gold Dark Roast, 12 oz	25500-60518		

AVAILABLE TO: IGA Retailers

TIMING: December 30, 2018 – January 12, 2019 **TWO WEEKS**

SUMMARY: During the two weeks between December 30, 2018 – January 12, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

DATA: After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

Promo's #38459 & #38461:

- a) Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- b) Scan report showing TOTAL units of above products sold to end consumers during promotion period.

Promo's #38460, #38462, #38463, #38464 & #38465:

- a) Number of units sold to end consumers during your promotion period via a dated scan movement report.
- b) Promoted retail price of promoted UPCs during your promotion period.
- c) Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data. <https://secure.scanapps.com/checklist.pdf>

PAYMENT: Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

SEND DATA TO:

Mailing Address:	Email:	Fax:
Scanner Applications, Inc	claims@scanapps.com	513-248-5888
400 Milford Parkway		
Milford, OH 45150-9114		

QUESTIONS: Should you have any questions, please call our Retailer Services Department at 800-756-5353.

NON-SCAN: Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

Corporate IGA Team

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Go Green & Get Green Faster!

Communication - Sign up to receive offers electronically by going to requests@scanapps.com

Claim - Save a stamp and get paid faster. Submit electronically to: claims@scanapps.com

Credit - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>