



April 12, 2019

PROMO REFERENCE: #39595, #39596
 #39597, #39598
 #39599, #39600
 #39601

Scan Coordinator
 Retailer
 Street Address
 City, State, Zip

IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:
 PROMOTE SELECT PRODUCTS FOR TWO WEEKS
 BETWEEN APRIL 21 – MAY 4, 2019**

Promo #39595: April 21 – May 4, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Coca-Cola Non-Refillable Glass Bottle 6 pk:		Get \$1.00 Off when you buy Any Two (2) Coca-Cola Brand Glass Bottle 6-Packs	\$1.00
Coca-Cola 6pk, 8 fl oz	49000-01834		
Diet Coke 6pk, 8 fl oz	49000-01899		
Sprite 6pk, 8 fl oz	49000-01980		
Coca-Cola Zero Sugar 6pk, 8 fl oz	49000-04997		
Coca-Cola Life (Reg Cal) 6pk, 8 fl oz	49000-06525		

Promo #39596: April 21 – May 4, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Old El Paso Dips & Sides:		Get \$0.50 Off when you Buy Any Two (2) Old El Paso Rice	\$0.50
Spanish Rice, 7.6 oz	46000-82341		
Cheesy Mexican Rice, 7.6 oz	46000-82361		

Promo #39597: April 21 – May 4, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
Folgers 1850 Ground Coffee:		Get \$1.00 Off when you Buy Any One (1) Folgers 1850 Coffee (K-Cups or Bag)	\$1.00
Lantern Glow Light Roast, 12 oz	25500-60513		
Pioneer Blend Medium Roast, 12 oz	25500-60514		
Trailblazer Medium Dark Roast, 12 oz	25500-60515		
Black Gold Dark Roast, 12 oz	25500-60516		
Folgers 1850 Iced Coffee:			
Mocha, 13.7 oz	25500-60519		
Vanilla, 13.7 oz	25500-60520		
Sweet Cream, 13.7 oz	25500-60521		
Folgers 1850 K-Cup 10 ct:			
Lantern Glow Light Roast	25500-60504		
Pioneer Blend Medium Roast	25500-60506		
Trailblazer Medium Dark Roast	25500-60507		
Black Gold Dark Roast	25500-60508		
Folgers 1850 K-Cup 16 ct:			
Lantern Glow Light Roast	25500-60509		
Pioneer Blend Medium Roast	25500-60510		
Trailblazer Medium Roast	25500-60511		
Black Gold Dark Roast	25500-60512		
Folgers 1850 Whole Bean Coffee:			
Pioneer Blend Medium Roast, 12 oz	25500-60517		
Black Gold Dark Roast, 12 oz	25500-60518		

(Over, please)

Promo #39598: April 21 – May 4, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA Disposable Plates:		Get \$0.60 Off when you Buy Any One (1) IGA Brand Disposable Plates	\$0.60
Paper Designer 10.06", 24 ct	41270-02101		
Paper Designer 6.8", 48 ct	41270-02103		
Paper Coated White 9", 100 ct	41270-03738		
Foam 8 7/8", 50 ct	41270-03868		
Foam Compartment 10.25", 24 ct	41270-03889		
Plastic Party Compartment 10.25", 15 ct	41270-04773		
Plastic Party 9", 15 ct	41270-04781		
Foam Lunch Trays, 20 ct	41270-04925		
Plastic Party 7", 20 ct	41270-04963		
Fiber Dinner Premium Strength 10.25", 15 ct	41270-04968		
Fiber Platter Premium Strength 12.5", 12 ct	41270-04969		
Paper Designer 8.6", 45 ct	41270-79232		
Paper Designer 8.6", 100 ct	41270-79234		
Foam 8 7/8", 250 ct	41270-79240		
Foam 8 7/8", 40 ct	41270-79241		

Promo #39599: April 21 – May 4, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
Kaukauna Cheese Balls:		Get \$0.50 Off when you Buy Any One (1) Merkt's or Kaukauna Cheese	\$0.50
Smokey Bacon, 10 oz	17003-13583		
Sharp Cheddar, 10 oz	17003-13584		
Port Wine, 10 oz	17003-13586		
All Natural Sharp Cheddar, 10 oz	17003-13587		
All Natural Port Wine, 10 oz	17003-13588		
Parmesan Ranch, 10 oz	17003-13594		
Bacon Jalapeno, 10 oz	17003-13888		
Asiago, 10 oz	17003-13892		
Pepper Jack, 10 oz	17003-13895		
Kaukauna Cheese Logs:			
Port Wine, 10 oz	17003-13575		
Sharp Cheddar, 10 oz	17003-13893		
Double Sharp/Swiss, 10 oz	17003-13907		
Double Sharp/Cheddar, 10 oz	17003-13908		
Kaukauna Large Cups:			
Garden Vegetable, 13 oz	17003-10853		
Sharp Cheddar, 11.3 oz	17003-10854		
Port Wine, 11.3 oz	17003-10855		
Extra Sharp Cheddar, 11.3 oz	17003-10857		
Kaukauna Small Cups:			
Sharp Cheddar, 6.5 oz	17003-10091		
Smoky Cheddar, 6.5 oz	17003-10092		
Port Wine, 6.5 oz	17003-10094		
Extra Sharp Cheddar, 6.5 oz	17003-10099		
Garden Vegetable, 7 oz	17003-10104		
Asiago, 6.5 oz	17003-10158		
Merkt's Cheese Cup, 14 oz:			
Beer Cheese	76306-18062		
Sharp Cheddar Cup, 14 oz	76306-60100		
Port Wine Cup, 14 oz	76306-60200		
Horseradish	76306-60800		
Swiss Almond	76306-61100		
Merkt's Cheese Cup, 8 oz:			
Sharp Cheddar	76306-30100		
Port Wine	76306-30200		
Swiss Almond	76306-31100		

Promo #39600: April 21 – May 4, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
General Mills Big G Cereal:			
Chex Blueberry, 20.3 oz	16000-13765	Get \$1.00 Off when you Buy Any Three (3) Chex Cereals (11 oz or Larger)	\$1.00
Chex Chocolate, 21.1 oz	16000-13781		
Chex Cinnamon, 19.6 oz	16000-13782		
Chex Honey Nut, 20.3 oz	16000-13788		
Cinnamon Chex, 13.5 oz	16000-26344		
Chex Chocolate, 14.25 oz	16000-27473		
Honey Nut Chex, 13.8 oz	16000-27531		
Wheat Chex, 14 oz	16000-27549		
Corn Chex, 14 oz	16000-27558		
Rice Chex, 12.8 oz	16000-27559		
Vanilla Chex, 13.5 oz	16000-40608		
Wheat Chex, 19 oz	16000-42724		
Chex Gluten Free Granola Honey Nut, 11 oz	16000-44498		
Chex Clusters Fruit & Oats, 13.4 oz	16000-44704		
Chex Gluten Free Oatmeal Original, 16 oz	16000-48641		
Cinnamon Chex, 12.1 oz	16000-48789		
Apple Cinnamon Chex, 12.4 oz	16000-48791		
Honey Nut Chex, 12.5 oz	16000-48792		
Chocolate Chex, 12.8 oz	16000-48793		
Rice Chex, 12 oz	16000-48794		
Rice Chex, 18 oz	16000-48795		
Corn Chex, 12 oz	16000-48796		
Corn Chex, 18 oz	16000-48797		
Vanilla Chex, 12.1 oz	16000-48798		
Blueberry Chex, 12 oz	16000-49234		

Promo #39601: April 21 – May 4, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA Tortillas:			
6" Flour Fajita, 10 oz	41270-83720	Get \$0.30 Off when you Buy Any One (1) IGA Tortilla	\$0.30
Flour Burrito Size, 17 oz	41270-83721		
Whole Wheat Taco Style, 16 oz	41270-83722		
6" Corn White, 16 oz	41270-83740		
10" Flour Burrito, 20 oz	41270-83741		
8" Flour Taco, 15 oz	41270-83743		
8" Whole Wheat Taco, 16 oz	41270-83744		

AVAILABLE TO: IGA Retailers**TIMING:** April 21 – May 4, 2019 **TWO WEEKS****SUMMARY:** During the two weeks between April 21 – May 4, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.**DATA:** After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:**Promo's #39595, #39596 & #39600:**

- Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- Scan report showing TOTAL units of above products sold to end consumers during promotion period.

Promo's #39597, #39598, #39599 & #39601:

- Number of units sold to end consumers during your promotion period via a dated scan movement report.
- Promoted retail price of promoted UPCs during your promotion period.
- Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.

<https://secure.scanapps.com/checklist.pdf>

PAYMENT: Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

SEND DATA TO:

Mailing Address:	Email:	Fax:
Scanner Applications, Inc 400 Milford Parkway Milford, OH 45150-9114	claims@scanapps.com	513-248-5888

QUESTIONS: Should you have any questions, please call our Retailer Services Department at 800-756-5353.

NON-SCAN: Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

Corporate IGA Team

#48579



Go Green & Get Green Faster!

Communication - Sign up to receive offers electronically by going to requests@scanapps.com

Claim - Save a stamp and get paid faster. Submit electronically to: claims@scanapps.com

Credit - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>