

June 20, 2019

PROMO REFERENCE: #40141, #40142
#40143, #40144
#40145, #40146
#40147

Scan Coordinator
Retailer
Street Address
City, State, Zip

IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:
PROMOTE SELECT PRODUCTS FOR TWO WEEKS
BETWEEN JUNE 30— JULY 13, 2019**

Promo #40141: June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Coca-Cola 12 Packs, 12 oz:			
Coca-Cola Cherry	49000-01210	Buy Any Two (2) Coca-Cola Brand 12-Packs, Save \$1.00	\$1.00
Coca-Cola Classic	49000-02890		
Coca-Cola Diet	49000-02891		
Sprite	49000-02892		
Mello Yello	49000-02893		
Coca-Cola Classic Caffeine Free	49000-02933		
Coca-Cola Diet Caffeine Free	49000-02934		
Barq's Root Beer	49000-03012		
Fanta Orange	49000-03073		
Fanta Grape	49000-03074		
Fanta Strawberry	49000-03075		
Fanta Pineapple	49000-03076		
Pibb Xtra	49000-03077		
Coca-Cola Cherry	49000-03103		
Coca-Cola Diet Cherry	49000-03104		
Fresca	49000-03105		
Barq's Diet Root Beer	49000-03108		
Tab	49000-03109		
Coca-Cola Vanilla	49000-03124		
Red Flash	49000-03291		
Barq's French Vanilla Cream Soda	49000-03306		
Barq's Red Creme Soda	49000-03307		
Fanta Apple	49000-03309		
Barq's Root Beer Caffeine Free	49000-03333		
Northern Neck Ginger Ale	49000-03355		
Fanta Peach	49000-03395		
Fanta Fruit Punch	49000-03397		
Northern Neck Diet Ginger Ale	49000-03461		
Coca-Cola Diet w/Lime	49000-03637		
Sprite Zero	49000-03711		
Inca Kola	49000-03988		
Fanta Orange Zero Sugar	49000-04121		
Coca-Cola Zero	49000-04255		
Coca-Cola Diet Sweetened w/Splenda	49000-04269		
Pibb Zero	49000-04324		
Fresca Black Cherry	49000-04327		
Fresca Peach	49000-04336		
Delaware Punch	49000-04499		
Coca-Cola Zero Cherry	49000-04751		

(Over, please)

Promo #40141 (CON'T): June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Coca-Cola 12 Packs, 12 oz (Con't):		Buy Any Two (2) Coca-Cola Brand 12-Packs, Save \$1.00	\$1.00
Coca-Cola Zero Vanilla	49000-04825		
Fanta Grapefruit	49000-04868		
Mello Yello Zero	49000-05692		
Coca-Cola Zero Caffeine Free	49000-06090		
Sprite Cranberry	49000-06159		
Sprite Zero Cranberry	49000-06163		
Dasani Sparkling Lime	49000-06373		
Fanta Cherry	49000-06482		
Coca-Cola Lite	49000-06521		
Dasani Sparkling Black Cherry	49000-06552		
Fanta Mango	49000-06699		
Fanta Berry	49000-06775		
Fanta Fruit Punch	49000-07198		
Seagram's Diet Ginger Ale	72979-00334		
Seagram's Ginger Ale	72979-00416		
Fuze Iced Tea Lemon	80793-80869		
Fuze Iced Tea Half Tea Half Lemonade	80793-80873		
Fuze Iced Tea Strawberry Red Tea	80793-80877		
Fuze Diet Lemon Black Tea	80793-80887		
Fuze Sweet Iced Tea	80793-81008		

Promo #40142: June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Vlasic Pickles:		Buy Any Two (2) Vlasic Jars (16 or 24 oz), Save \$0.50	\$0.50
Bread & Butter Chips, 24 oz	54100-00050		
Purely Pickles Bread & Butter Chips, 24 oz	54100-00053		
Kosher Dill Spears, 24 oz	54100-00060		
Purely Pickles Kosher Dill Spears, 24 oz	54100-00063		
Zesty Dill Spears, 24 oz	54100-00160		
Snack'mms Spicy Minis, 16 oz	54100-00235		
Snack'mms Bites Kosher Dill, 16 oz	54100-00255		
Kosher Dill Spears, 24 oz	54100-00265		
Kosher Baby Dill, 16 oz	54100-00400		
Gherkins Kosher Dill, 16 oz	54100-00410		
Bread & Butter Chips, 16 oz	54100-00420		
Kosher Dill Spears, 24 oz	54100-00430		
Bread & Butter Chips No Sugar Added, 16 oz	54100-00452		
Snack'mms Kosher Dill, 16 oz	54100-00537		
Kosher Dill Stackers, 16 oz	54100-00560		
Kosher Dill Stackers, 16 oz	54100-00562		
Bread & Butter Stackers, 16 oz	54100-00582		
Zesty Dill Stackers, 16 oz	54100-00587		
Bread & Butter Sweet & Spicy Chips, 24 oz	54100-00970		
Gherkins Sweet, 16 oz	54100-01110		
Ovals Hamburger Dill Chips, 16 oz	54100-01160		
Snack'mms Sweet Midgets, 16 oz	54100-01272		
Bread & Butter Midly Sweet Spears, 24 oz	54100-01280		
Polish Dill Spears, 24 oz	54100-01290		
Zesty Dill Spears, 24 oz	54100-01310		
Kosher Dill Stackers, 16 oz	54100-01315		
Kosher Dill Reduced Sodium Spears, 24 oz	54100-11722		
Kosher Dill Stackers, 24 oz	54100-12378		

Promo #40143: June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
General Mills Big G Chex Cereal:		Buy Any Three (3) Chex Cereal (11 oz or Larger), Save \$1.00	\$1.00
Chex Blueberry, 20.3 oz	16000-13765		
Chex Chocolate, 21.1 oz	16000-13781		
Chex Cinnamon, 19.6 oz	16000-13782		
Chex Honey Nut, 20.3 oz	16000-13788		
Cinnamon Chex, 13.5 oz	16000-26344		
Chex Chocolate, 14.25 oz	16000-27473		
Honey Nut Chex, 13.8 oz	16000-27531		
Wheat Chex, 14 oz	16000-27549		
Corn Chex, 14 oz	16000-27558		
Rice Chex, 12.8 oz	16000-27559		
Vanilla Chex, 13.5 oz	16000-40608		

Promo #40143 (CON'T): June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
General Mills Big G Chex Cereal (Con't):		Buy Any Three (3) Chex Cereal (11 oz or Larger), Save \$1.00	\$1.00
Wheat Chex, 19 oz	16000-42724		
Chex Gluten Free Granola Honey Nut, 11 oz	16000-44498		
Chex Clusters Fruit & Oats, 13.4 oz	16000-44704		
Chex Gluten Free Oatmeal Original, 16 oz	16000-48641		
Cinnamon Chex, 12.1 oz	16000-48789		
Apple Cinnamon Chex, 12.4 oz	16000-48791		
Honey Nut Chex, 12.5 oz	16000-48792		
Chocolate Chex, 12.8 oz	16000-48793		
Rice Chex, 12 oz	16000-48794		
Rice Chex, 18 oz	16000-48795		
Corn Chex, 12 oz	16000-48796		
Corn Chex, 18 oz	16000-48797		
Vanilla Chex, 12.1 oz	16000-48798		
Blueberry Chex, 12 oz	16000-49234		

Promo #40144: June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Jack Link's:		Buy Any Two (2) Jack Links, Save \$0.50	\$0.50
Original Beef Steak, 1 oz	17082-00003		
Peppered Strip Beef Steak, 1 oz	17082-00023		
Beef Stick Cheddar Combo, 1.2 oz	17082-00039		
Beef Stick Jalapeno w/Cheese, 1.2 oz	17082-00040		
Teriyaki Beef Steak, 1 oz	17082-00073		
Beef Stick Cheddar Multipack 6 pk, 1.2 oz	17082-00138		
Original Beef Steak Multipack 6 pk, 0.8 oz	17082-00200		
Original Beef Steak Jumbo, 2 oz	17082-60003		
Sweet Hot Beef Steak Jumbo, 2 oz	17082-60013		
Peppered Strip Beef Steak Jumbo, 2 oz	17082-60023		
Teriyaki Strip Beef Steak, 2 oz	17082-60073		
Original Beef Steak, 0.8 oz	17082-87351		
Teriyaki Beef Steak, 0.8 oz	17082-87353		
Turkey Sticks, 7.2 oz	17082-87366		
Turkey Sticks Cheddar, 1.2 oz	17082-87367		
Lorissas Kitchen Szechuan Peppercorn Beef Jerky, 2.25 oz	17082-87548		
Original Meat Stick, 0.8 oz	17082-87573		
Korean BBQ Jerky, 2.85 oz	17082-87610		
Turkey Jerky, 5.85 oz	17082-87626		
Jalapeno Beef Jerky, 2.85 oz	17082-87628		
Hickory Smoked Beef Jerky, 2.85 oz	17082-87630		
Original Beef Jerky, 2.85 oz	17082-87631		
Peppered Beef Jerky, 2.85 oz	17082-87632		
Sweet Hot Beef Jerky, 2.85 oz	17082-87633		
Steakhouse Jerky, 2.85 oz	17082-87634		
Teriyaki Beef Jerky, 2.85 oz	17082-87635		
Turkey Jerky, 2.85 oz	17082-87636		
Sweet Hot Beef Jerky, 5.85 oz	17082-87663		
Original Beef Jerky, 5.85 oz	17082-87705		
Original Beef Jerky, 8 oz	17082-87706		
Peppered Beef Jerky, 5.85 oz	17082-87707		
Peppered Beef Jerky, 8 oz	17082-87708		
Sriracha Beef Jerky, 2.85 oz	17082-87714		
Hickory Beef Jerky, 5.85 oz	17082-87719		
Jalapeno Beef Jerky, 5.85 oz	17082-87728		
Teriyake Beef Jerky, 5.85 oz	17082-87730		
Hickory Smoked Beef Jerky, 1.25 oz	17082-87732		
Teriyaki Beef Tender Bite, 2.85 oz	17082-87735		
Original Beef Steak Bite, 2.85 oz	17082-87736		
Teriyaki Beef Jerky, 8 oz	17082-87740		
Sweet Hot Beef Jerky, 1.25 oz	17082-87744		
Original Beef Jerky, 1.25 oz	17082-87745		
Peppered Beef Jerky, 1.25 oz	17082-87747		
Teriyaki Beef Jerky, 1.25 oz	17082-87749		
Original Beef Jerky Multipack 5 pk, 0.625 oz	17082-87756		
Teriyaki Beef Strip Multipack 5 pk, 0.625 oz	17082-87757		
BBQ Beef Jerky, 1.25 oz	17082-87760		
Lorissas Kitchen Ginger Teriyaki Jerky, 2.25 oz	17082-87802		
Lorissas Kitchen Korean BBQ Beef Jerky, 2.25 oz	17082-87803		
Chicken Jerky, 2.85 oz	17082-87838		
Whiskey Glaze Jerky, 2.85 oz	17082-87939		
Wild Loaded Bacon Cheddar Stick, 1.5 oz	17082-87950		

Promo #40144 (CON'T): June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Jack Link's (Con't):			
Wild Hot Meat Stick, 1 oz	17082-87974	Buy Any Two (2) Jack Links, Save \$0.50	\$0.50
Wild Original Meat Stick, 1 oz	17082-87978		
Wild Mild Beef Stick, 2.2 oz	17082-87982		
Wild Original Beef Stick, 2.2 oz	17082-87984		
Original Beef Stick, 1.5 oz	17082-88060		
Pepperoni Stick, 1.5 oz	17082-88061		
Teriyaki Beef Stick, 1.5 oz	17082-88062		
Hot Spicy Beef Stick, 1.5 oz	17082-88063		
Lorissas Kitchen Korean BBQ Beef Jerky, 1 oz	17082-88078		
Wild Original Meat Stick, 2 oz	17082-88106		
Classics Original Meat Stick, 4 oz	17082-88195		
Extra Tender Original Beef Steak, 2.85 oz	17082-88253		
Extra Tender Peppered Beef Steak, 2.85 oz	17082-88255		
Extra Tender Teriyaki Beef Steak, 2.85 oz	17082-88258		
Extra Tender Sweet Spicy Beef Steak, 2.85 oz	17082-88259		
AM Brown Sugar Maple Breakfast Bacon, 2.5 oz	17082-88264		
AM Applewood Smoked Breakfast Bacon, 2.5 oz	17082-88265		
AM Hot Spicy Breakfast Sausage, 4 oz	17082-88266		
AM Original Breakfast Sausage, 4 oz	17082-88267		
Hickory Smoked Bacon Jerky, 2.5 oz	17082-88317		
Legend Teriyaki Steak Strip, 10 oz	17082-88404		
Legend Peppered Jerky, 10 oz	17082-88405		
Legend Original Steak Strip, 10 oz	17082-88406		
Lorissas Kitchen Jalapeno Stick	17082-88478		
Lorissas Kitchen Smokey Sweet Stick	17082-88484		
Lorissas Kitchen Original Stick	17082-88487		
Teriyaki Steak Strips	17082-88514		
Original Steak Strips	17082-88516		
100% Beef Sticks Original Multipack, 10 pk	17082-88519		
100% Beef Sticks Pepperoni Multipack, 10 pk	17082-88526		
100% Beef Sticks Turkey Multipack, 10 pk	17082-88527		
Lorissas Kitchen Original Beef Jerky, 2.25 oz	17082-88532		
Original Stick Beef Snack Bag, 7.2 oz	17082-89006		
Jack Pack Beef Stick w/Cheese, 2 oz	17082-89009		
Original Beef Stick, 0.92 oz	17082-89040		
World Kitchen Original Jerky, 10 oz	44596-13037		
World Kitchen Peppered Jerky, 10 oz	44596-13038		
World Kitchen Teriyaki Jerky, 10 oz	44596-13039		

Promo #40145: June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA Mayo:			
Real, 15 oz	41270-95208	Buy Any One (1) IGA Mayo, Save \$1.00	\$1.00
Real, 30 oz	41270-95209		
Light, 30 oz	41270-95210		
Whipped Dressing, 30 oz	41270-95211		
Whipped Dressing, 15 oz	41270-95212		
Real Squeeze Inverted, 22 oz	41270-95217		
Whipped Dressing Squeeze Inverted, 22 oz	41270-95219		
Real Squeeze, 12 oz	41270-95228		

Promo #40146: June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
Windex:			
Original, 67.6 oz	19800-00128	Buy Any One (1) Windex, Save \$0.50	\$0.50
Original, 23 oz	19800-70195		
Disinfectant Multi-Surface, 23 oz	19800-70251		
Vinegar Multi-Surface, 23 oz	19800-70331		
Foam Glass Cleaner, 19.7 oz	19800-70861		
Complete Glass & Multi-Surface, 160 oz	19800-83942		

Promo #40147: June 30 – July 13, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
IGA Ketchup/Mustard:		Buy Any Two (2) IGA Ketchup and/or Mustard (EXCLUDES 64 oz Ketchup & 8-9 oz Mustard), Save \$1.50	\$1.50
Mustard Yellow Traditional Squeeze, 20 oz	41270-02615		
Mustard Spicy Brown Squeeze, 12 oz	41270-03117		
Mustard Dijon Squeeze, 12 oz	41270-03192		
Mustard Horseradish Squeeze, 12 oz	41270-04013		
Ketchup Bottle, 24 oz	41270-87834		
Ketchup Bottle Inverted, 20 oz	41270-87840		
Ketchup Bottle Inverted, 32 oz	41270-87844		
Ketchup Bottle, 38 oz	41270-87848		
Ketchup Bottle, 34 oz	41270-87849		
Mustard Yellow Traditional Squeeze, 14 oz	41270-92921		
Mustard Yellow Traditional Squeeze, 14 oz	41270-92921		
Mustard Yellow Traditional Squeeze, 16 oz	41270-92926		
Mustard Yellow Traditional PET, 32 oz	41270-92950		
Mustard Honey Squeeze, 12 oz	41270-92951		

AVAILABLE TO: IGA Retailers

TIMING: June 30 – July 13, 2019 **TWO WEEKS**

SUMMARY: During the two weeks between June 30 – July 13, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

DATA: After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

Promo's #40141, #40142, #40143, #40144 & #40147:

- Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- Scan report showing TOTAL units of above products sold to end consumers during promotion period.

Promo's #40145 & #40146:

- Number of units sold to end consumers during your promotion period via a dated scan movement report.
- Promoted retail price of promoted UPCs during your promotion period.
- Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.
<https://secure.scanapps.com/checklist.pdf>

PAYMENT: Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

SEND DATA TO:

Mailing Address:	Email:	Fax:
Scanner Applications, Inc	claims@scanapps.com	513-248-5888
400 Milford Parkway		
Milford, OH 45150-9114		

QUESTIONS: Should you have any questions, please call our Retailer Services Department at 800-756-5353.

NON-SCAN: Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

Corporate IGA Team

#49344



Go Green & Get Green Faster!

Communication - Sign up to receive offers electronically by going to requests@scanapps.com

Claim - Save a stamp and get paid faster. Submit electronically to: claims@scanapps.com

Credit - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>