



April 17, 2019

PROMO REFERENCE: #39624, #39625  
 #39626, #39627  
 #39628, #39629  
 #39630

Scan Coordinator  
 Retailer  
 Street Address  
 City, State, Zip

## IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:  
 PROMOTE SELECT PRODUCTS FOR TWO WEEKS  
 BETWEEN MAY 5– 18, 2019**

**Promo #39624: May 5 – 18, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Simply Juice, 52 oz:</b>			
Simply Orange with Mango Juice 100	25000-04080	<b>Get \$1.00 Off when you buy Any Two (2) Simply Juice 52 oz</b>	<b>\$1.00</b>
Simply Orange with Pineapple Juice 100	25000-04082		
Simply Peach (NC)	25000-04084		
Simply Lemonade with Strawberry (NC)	25000-04086		
Simply Limeade (NC)	25000-04088		
Simply Mixed Berry (NC)	25000-04090		
Simply Tropical (NC)	25000-04092		
Simply Orange High Pulp Juice 100	25000-04400		
Simply Orange Medium Pulp Calcium and Vitamin D Juice 100	25000-04483		
Simply Orange Low Acid Juice 100	25000-04488		
Simply Lemonade with Raspberry (NC)	25000-04490		
Simply Lemonade with Blueberry (NC)	25000-04492		
Simply Orange Juice 100 Calcium	25000-04496		
Simply Lemonade (NC)	25000-04498		
Simply Orange with Banana Juice 100	25000-05139		
Simply Lemonade with Mango (NC)	25000-05173		
Simply Grapefruit Juice 100	25000-05175		
Simply Orange with Tangerine Juice 100	25000-05177		
Simply Fruit Punch (NC)	25000-05179		
Simply Orange Pulp Free Juice 100	25000-10000		
Simply Light Lemonade (NC)	25000-10061		
Simply Light Orange Pulp Free with Calcium & Vit D(Nectar)	25000-10063		
Simply Light Lemonade with Raspberry (NC)	25000-10065		
Simply Light Orange Pulp Free (Nectar)	25000-10071		
Simply Watermelon (NC)	25000-10211		

**Promo #39625: May 5 – 18, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Hungry Jack Pancake Mix:</b>			
Original Wheat Blend, 28 oz	51500-10046	<b>Get \$1.50 Off when you Buy Any Two (2) Hungry Jack Pancake Mix and/or Syrup</b>	<b>\$1.50</b>
Blueberry Wheat Blend, 28 oz	51500-10147		
Belgian Waffle, 28 oz	51500-10162		
Funfetti Buttermilk, 28 oz	51500-10163		
Cinnamon Spice, 24 oz	51500-10185		
Pumpkin Spice, 24 oz	51500-10187		
Original, 32 oz	51500-28063		
Buttermilk Complete, 32 oz	51500-28064		
Extra Light & Fluffy, 32 oz	51500-28065		

(Over, please)

**Promo #39625 (CON'T): May 5 – 18, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Buttermilk, 32 oz	51500-28066	<b>Get \$1.50 Off when you Buy Any Two (2) Hungry Jack Pancake Mix and/or Syrup</b>	<b>\$1.50</b>
Extra Light Complete, 32 oz	51500-28067		
Chocolate Chip, 28 oz	51500-28254		
Gluten Free, 20 oz	51500-92870		
<b>Hungry Jack Syrup:</b>			
Sugar Free Butter, 27.6 oz	51500-10156		
Half Cal Lite, 27.6 oz	51500-00957		
Regular, 27.6 oz	51500-00956		
Butter, 27.6 oz	51500-00958		
Original, 24 oz	51500-55003		
Lite, 24 oz	51500-55004		
Butter, 24 oz	51500-55005		
Sugar Free Butter, 24 oz	51500-55007		
Cinnamon Brown Sugar, 24 oz	51500-92751		
Honey Maple, 24 oz	51500-92752		
Butter Pecan, 24 oz	51500-92822		
Cinnamon & Brown Sugar, 27.6 oz	51500-92952		
Honey Maple, 27.6 oz	51500-92953		
Butter Pecan, 27.6 oz	51500-92954		

**Promo #39626: May 5 – 18, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
<b>IGA Grilling Steak Sauce, 10 oz:</b>		<b>Get \$0.30 Off when you Buy Any One (1) IGA Grilling Steak Sauce 10 oz</b>	<b>\$0.30</b>
Steak Sauce (A1)	41270-02882		
Worcestershire Sauce	41270-02948		
Steak Sauce (H57)	41270-04285		

**Promo #39627: May 5 – 18, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
<b>Purina Dog Chow:</b>		<b>Get \$1.00 Off when you Buy Any One (1) Purina Dog/Puppy Chow 15.5 lbs or Larger</b>	<b>\$1.00</b>
DOG CHOW TENDER & CRUNCHY 16.5Lb US	17800-14905		
DOG CHOW TENDER & CRUNCHY 32Lb US	17800-14906		
DOG CHOW COMPLETE Adult Chkn 42Lb N16 US	17800-14908		
DOG CHOW LTLBTS Beef Chkn 16.5Lb N7 US	17800-14909		
DOG CHOW CPLT Adt Chkn 18.5Lb N16 US	17800-14915		
D CHOW CPLT Adt Chkn Fat Bag 32Lb N16 US	17800-14916		
D CHOW CPLT Adt Chkn 20Lb PR1.5Lb N16 US	17800-15210		
DOG CHOW HEALTHY WEIGHT 16.5Lb US	17800-15329		
DOG CHOW NATURALS 16.5Lb N7 US	17800-17511		
DOG CHOW Natural 32Lb N7 US	17800-17512		
DOG CHOW CPLT Adult Chkn 52LB PR6LB N16 US	17800-17737		
DOG CHOW COMPLETE Adt Bf 20Lb PR1.5LB US	17800-17838		
DOG CHOW COMPLETE Adt Bf 46Lb PR4.0LB US	17800-17839		
DOG CHOW COMPLETE Bf 52Lb PR6.0LB US	17800-17840		
<b>Purina Puppy Chow:</b>			
PUPPY CHOW COMPLETE 16.5Lb N16 US	17800-14910		
PUPPY CHOW TENDER & CRUNCHY 16.5Lb N5 US	17800-14911		
PUPPY CHOW COMPLETE 32Lb N16 US	17800-14914		
PUPPY CHOW TENDER & CRUNCHY 32Lb N5 US	17800-14917		
PUPPY CHOW LARGE BREED 32Lb N3 US	17800-14918		
PUPPY CHOW Natural 15.5Lb N6 US	17800-17517		

**Promo #39628: May 5 – 18, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Purina Dog Chow High Protein, 13 oz:</b>		<b>Get \$1.00 Off when you Buy Any Ten (10) Purina Dog Chow High Protein Wet 13 oz</b>	<b>\$1.00</b>
DOG CHOW HIPRO Beef InGrv 12x13oz US	17800-18340		
DOG CHOW HIPRO Chicken InGrv 12x13oz US	17800-18343		
DOG CHOW HIPRO Turkey InGrv 12x13oz US	17800-18345		
DOG CHOW HIPRO Lamb In Gravy 12x13oz US	17800-18346		
DOG CHOW HIPRO Beef Clas Grnd 12x13oz US	17800-18349		
DOG CHOW HIPRO Chkn Clas Grnd 12x13oz US	17800-18352		

**Promo #39629: May 5 – 18, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
<b>Friskies Wet, 5.5 oz:</b>		<p><b>Get \$0.50 Off            when you Buy            Any Ten (10)            Friskies Wet            5.5 oz</b></p>	<p><b>\$0.50</b></p>
FRISKIES PRMFLTS Smn Bf CndC 24x5.5oz US	50000-10042		
FRSK Chkn & Tn Filet Cndc 24x5.5oz XI	50000-10044		
FRISKIES SHREDS Beef CndC 24x5.5oz N8 US	50000-10364		
FRSK SHREDS Wtfish & Tn 24x5.5oz N8 US	50000-10368		
FRISKIES CONCTNS Trt & Bf Pt 24x5.5oz US	50000-16810		
FRISKIES CONCTNS Chkn & Srn 24x5.5oz US	50000-16812		
FRISKIES EXGRVPT Trky 24x5.5oz US	50000-16871		
FRISKIES EXGRVPT Smn 24x5.5oz US	50000-16874		
FRISKIES EXGRVPT Chkn 24x5.5oz US	50000-16876		
FRISKIES EXGRVPT Tuna 24x5.5oz US	50000-16878		
FRSK PRMFLTS Ocn Wtfish Tn 24x5.5oz US	50000-17016		
FRSK Prime FL CHKN CndC 24x5.5oz XI	50000-17018		
FRISKIES PRMFLTS Beef CndC 24x5.5oz US	50000-21520		
FRSK PRMFLTS Trky Dnr CndC 24x5.5oz US	50000-22522		
FRISKIES EXGRVCKY Chkn 24x5.5oz N6 US	50000-29329		
FRISKIES EXGRVCKY Bf 24x5.5oz N6 US	50000-29331		
FRISKIES EXGRVCKY Smn 24x5.5oz N7 US	50000-29333		
FRISKIES EXGRVCKY Trky 24x5.5oz N6 US	50000-29335		
FRISKIES SHREDS Trky Chse 24x5.5oz N8 US	50000-41220		
FRISKIES PATE Lvr & Chkn 24x5.5oz N8 US	50000-42044		
FRSK MTBITS Grmt Grld 24x5.5oz N8 US	50000-42054		
FRISKIES PATE Mixed Grill 24x5.5oz N8 US	50000-42154		
FRISKIES PATE Trky Gblt 24x5.5oz N8 US	50000-42184		
FRISKIES MTBITS Chkn Dnr 24x5.5oz N8 US	50000-42194		
FRISKIES PATE Sprm Supr 24x5.5oz N8 US	50000-42274		
FRISKIES MEATY BITS Bf 24x5.5oz N8 US	50000-42314		
FRISKIES PATE Country Dnr 24x5.5oz N8 US	50000-42324		
FRISKIES PATE Salmon Dnr 24x5.5oz N8 US	50000-42334		
FRISKIES PATE Poul Pltr 24x5.5oz N8 US	50000-42364		
FRISKIES PATE Chkn Tn Dnr 24x5.5oz N8 US	50000-42444		
FRSK PATE Ocn Wtfish Tn 24x5.5oz N8 US	50000-42494		
FRISKIES PATE Mnrs Catch 24x5.5oz N8 US	50000-42504		
FRISKIES PATE Seaf Entre 24x5.5oz N8 US	50000-42514		
FRISKIES PATE Septn Chc 24x5.5oz N8 US	50000-42564		
FRISKIES SHREDS Chkn Smn 24x5.5oz N8 US	50000-44569		
FRISKIES FLAKED Tuna CndC 24x5.5oz XI	50000-48014		
FRISKIES FLAKED Tn Egg CndC 24x5.5oz XI	50000-48024		
FRISKIES SHREDS Chicken 24x5.5oz N8 US	50000-57198		
FRISKIES SHREDS Salmon 24x5.5oz N8 US	50000-57201		
FRISKIES INDOOR Chkn & Trky 24x5.5oz US	50000-57395		
FRISKIES INDOOR Clas Pt Chkn 24x5.5oz US	50000-57400		
FRISKIES INDOOR Salmon Entre 24x5.5oz US	50000-57402		
FRISKIES INDOOR Hmstl Trky 24x5.5oz US	50000-57407		
FRISKIES INDOOR Saucy Seaf 24x5.5oz US	50000-57410		
FRISKIES INDOOR Ocean Wtfish 24x5.5oz US	50000-57412		
FRSK TSTYTRSR Chkn Tuna Chse 24x5.5oz US	50000-57795		
FRISKIES TSTYTRSR Chkn Chse 24x5.5oz US	50000-57796		
FRSK TSTYTRSR OFish Tn Chse 24x5.5oz US	50000-57797		
FRISKIES TSTYTRSR Trky Chse 24x5.5oz US	50000-57798		
FRSK SHREDS Whitefish Srn 24x5.5oz US	50000-57990		
FRISKIES SHREDS Turkey Gblt 24x5.5oz US	50000-57992		
FRISKIES TSTYTRSR Chkn OFish 24x5.5oz US	50000-58208		
FRSK TSTYTRSR Pt Bf Lvr Chse 24x5.5oz US	50000-58210		
FRSK TSTYTRSR OFish Chse Pt 24x5.5oz US	50000-58216		
FRSK TSTYTRSR Pt Trky Chkn 24x5.5oz US	50000-58233		
FRSK TSTYTRSR Chkn Tn Bcn 24x5.5oz US	50000-96004		
FRISKIES TSTYTRSR Trky & Bcn 24x5.5oz US	50000-96006		
FRISKIES TSTYTRSR Chkn & Bcn 24x5.5oz US	50000-96016		
FRSK TSTYTRSR OFish & Bcn 24x5.5oz US	50000-96018		
FRISKIES CAT CONCOCTIONS Cod 24x5.5oz US	50000-96280		
FRISKIES CONCTNS Chkn 24x5.5oz US	50000-96282		
FRISKIES Concoctions Lamb 24x5.5oz US	50000-96284		
FRISKIES CAT CONCOCTIONS Smn 24x5.5oz US	50000-96286		

**Promo #39630: May 5 – 18, 2019 TWO WEEKS**

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
<b>IGA Charcoal Briquets:</b>		<b>Get \$0.75 Off when you Buy Any One (1) IGA Charcoal Briquets</b>	<b>\$0.75</b>
Charcoal Briquets Instant Light, 6.2 lb	41270-78650		
Charcoal Briquets, 7.7 lb	41270-78651		
Charcoal Briquets, 15.4 lb	41270-78652		

**AVAILABLE TO:** IGA Retailers

**TIMING:** May 5 – 18, 2019 **TWO WEEKS**

**SUMMARY:** During the two weeks between May 5 – 18, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

**DATA:** After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

**Promo's #39624, #39625, #39628 & #39629:**

- a) Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- b) Scan report showing TOTAL units of above products sold to end consumers during promotion period.

**Promo's #39626, #39627 & #39630:**

- a) Number of units sold to end consumers during your promotion period via a dated scan movement report.
- b) Promoted retail price of promoted UPCs during your promotion period.
- c) Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.  
<https://secure.scanapps.com/checklist.pdf>

**PAYMENT:** Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

**SEND DATA TO:**

<b>Mailing Address:</b>	<b>Email:</b>	<b>Fax:</b>
Scanner Applications, Inc 400 Milford Parkway Milford, OH 45150-9114	<a href="mailto:claims@scanapps.com">claims@scanapps.com</a>	513-248-5888

**QUESTIONS:** Should you have any questions, please call our Retailer Services Department at 800-756-5353.

**NON-SCAN:** Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

## Corporate IGA Team

#48609



### Go Green & Get Green Faster!

**Communication** - Sign up to receive offers electronically by going to [requests@scanapps.com](mailto:requests@scanapps.com)

**Claim** - Save a stamp and get paid faster. Submit electronically to: [claims@scanapps.com](mailto:claims@scanapps.com)

**Credit** - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>