

February 8, 2019

Scan Coordinator
Retailer
Street Address
City, State, Zip

PROMO REFERENCE: #38982, #38983
#38984, #38985
#38986, #38987
#38988

IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:
PROMOTE SELECT PRODUCTS FOR TWO WEEKS
BETWEEN FEBRUARY 24— MARCH 9, 2019**

Promo #38982: February 24 – March 9, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Chobani Less Sugar Greek Crunch, 4.5 oz:		Buy Any Two (2) Chobani Less Sugar Yogurts, Get One (1) Free (Up To \$1.59)	\$1.59
Mango Coconut Crunch	81829001619		
Lemon Cookie Crunch	81829001620		
Honey Pistachio Crunch	81829001621		
Vanilla Mocha Crunch	81829001622		
Raspberry Chocolate Crunch	81829001623		
Chobani Less Sugar Greek, 5.3 oz:			
Madagascar Vanilla Cinnamon	81829001147		
Wild Blueberry	81829001148		
Monterey Strawberry	81829001149		
Gili Cherry	81829001150		
Alphonso Mango	81829001151		
Clingstone Peach	81829001183		
Willamette Raspberry	81829001184		

Promo #38983: February 24 – March 9, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Beneful Chopped Blends, 10 oz:		Get \$1.00 Off when you buy Any Five (5) Wet Beneful	\$1.00
BENEFUL CHOPPED BLENDS Bf Pas 8x10oz US	17800-15494		
BENEFUL CHPDBLND Chicken Crt 8x10oz US	17800-15496		
BENEFUL CHOPPED BLENDS Lmb Crt 8x10oz US	17800-15498		
BENEFUL CHPDBLND Chicken & Lvr 8x10oz US	17800-16960		
BENEFUL CHPDBLND Salmon SwPot 8x10oz US	17800-16962		
BENEFUL CHPDBLND Turkey SwPot 8x10oz US	17800-16966		
Beneful Incredibites, 3 oz:			
BENEFUL INCRBTS Bf MP 8(3x3oz) US	17800-15947		
BENEFUL INCRBTS Chkn MP 8(3x3oz) US	17800-15949		
BENEFUL INCRBTS Smn MP 8(3x3oz) US	17800-15951		
Beneful Medleys, 3 oz:			
BENEFUL MDLY Rm Styl Chkn MP 8(3x3oz) US	17800-15296		
BENEFUL MDLY Medit Styl MP 8(3x3oz) US	17800-15300		
Beneful Prepared Meals, 10 oz:			
BNFL PREPRDMLS Rstd Chkn Rcp 8x10oz XI	17800-10764		
BNFL PREPRDMLS Smrd Bf Entre 8x10oz XI	17800-10963		
BNFL PREPRDMLS Smrd Chkn Mdly 8x10oz XI	17800-10964		
BENEFUL PREPARED MEALS Bf Stw 8x10oz XI	17800-10965		
BENEFUL PREPRDMLS Ri & Lmb Stw 8x10oz US	17800-10967		
BNFL PREPRDMLS Rstd Trky Mdly 8x10oz US	17800-10968		
BNFL PREPRDMLS Bf & Chkn Mdly 8x10oz US	17800-12859		
BENEFUL PREPRDMLS Chkn Stw 8x10oz US	17800-12861		
Beneful Superfood Blend, 9 oz:			
BENEFUL SPRFDBL Chkn & OFish 8x9oz US	17800-18187		
BENEFUL SPRFDBL Bf & SMN 8x9oz US	17800-18189		
BENEFUL SPRFDBL Lmb & Trt 8x9oz US	17800-18191		

(Over, please)

Promo #38984: February 24 – March 9, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
Beneful Healthy Puppy:		Get \$1.00 Off when you buy Any One (1) Beneful Dry 12lb or Larger	\$1.00
BENEFUL HEALTHY PUPPY 15.5lb N7 US	17800-10213		
Beneful Healthy Weight:			
BENEFUL HEALTHY WEIGHT 15.5Lb N52 US	17800-13459		
BENEFUL HEALTHY WEIGHT 31.1Lb N52 US	17800-13460		
BENEFUL HEALTHY WEIGHT 13lb N7 US	17800-14414		
BENEFUL HLYWT Fat Bag 31.1Lb N51 US	17800-14989		
Beneful Incredibites:			
BENEFUL INCREDIBITES 15.5Lb N7 US	17800-13639		
Beneful Originals:			
BENEFUL ORIGINAL Salmon 15.5Lb N6 US	17800-13468		
BENEFUL ORIGINAL Salmon 31.1Lb N6 US	17800-13469		
BENEFUL ORIGINAL Beef 15.5Lb N51 US	17800-13476		
BENEFUL ORIGINAL Beef 31.1lb N71 US	17800-13477		
BENEFUL ORIGINAL Beef 13Lb N52 US	17800-14086		
BENEFUL ORIGINAL Chicken 15.5lb N7 US	17800-14197		
BENEFUL ORIGINAL Bf Fat Bag 31.1lb N7 US	17800-14991		
Beneful Playful Life:			
BENEFUL PLAYFUL LIFE 15.5Lb N5 US	17800-12631		
Beneful Simply Made Recipes:			
BNFL GRNFR Chkn Farm Rasd 12.5Lb N7 US	17800-16984		
BENEFUL SELECT 10 Beef 12.5lb N7 US	17800-17938		
Beneful Superfood Blend:			
BENEFUL SUPERFOOD BLEND W Salmon 12lb US	17800-18211		

Promo #38985: February 24 – March 9, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
Bisquick:		Get \$0.50 Off when you buy Any One (1) Bisquick Baking Mix 20oz or Larger	\$0.50
Original, 40 oz	16000-42040		
Original, 20 oz	16000-42060		
Original, 60 oz	16000-42080		
Heart Smart, 40 oz	16000-42170		
Original Tray, 96 oz	16000-42200		

Promo #38986: February 24 – March 9, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Original Flavored Mashed Potatoes:		Get \$0.50 Off when you buy Any Three (3) Original or Flavored Mashed Potatoes	\$0.50
Buttery Golden Selects, 4.1 oz	29700-00135		
Baby Reds, 4.1 oz	29700-00138		
Baby Reds W/Roasted Garlic & Parm, 4.1 oz	29700-00139		
Loaded Baked Reduced Sodium, 4 oz	29700-02130		
Buttery Homestyle Reduced Sodium, 4 oz	29700-02131		
Buttery Homestyle, 4 oz	29700-02141		
Sour Cream & Chives, 4 oz	29700-02142		
Four Cheese, 4 oz	29700-02145		
Butter & Herb, 4 oz	29700-02146		
Roasted Garlic, 4 oz	29700-02147		
Loaded Baked, 4 oz	29700-02148		
Applewood Smoked Bacon, 4 oz	29700-02150		
Bacon & Cheddar Chipotle, 4 oz	29700-02151		
Buttery Homestyle, 4 oz	29700-02157		
Baby Reds, 8.2 oz	29700-13138		
Buttery Homestyle, 8 oz	29700-13141		
Four Cheese, 8 oz	29700-13145		
Roasted Garlic, 8 oz	29700-13147		
Loaded Baked, 8 oz	29700-13148		
Original Mashed Potatoes:			
Original, 13.75 oz	29700-00114		
Original, 26.2 oz	29700-00123		
Original, 2 oz	29700-02112		

Promo #38987: February 24 – March 9, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA Whipped Topping Bowl, 8 oz:		Get \$0.25 Off when you buy Any One (1) IGA Whipped Topping 8 oz	\$0.25
Light	41270-01423		
Original	41270-04135		
Extra Creamy	41270-04741		

Promo #38988: February 24 – March 9, 2019 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
IGA Frozen Fruit:		Get \$0.35 Off when you buy Any One (1) IGA Frozen Fruit	\$0.35
Berry Medley 4 Blend	41270-48560		
Blackberries	41270-48562		
Blueberries	41270-48563		
Cherries Dark Sweet	41270-48565		
Mango Chunks	41270-48566		
Pineapple Chunks	41270-48568		
Raspberries Red	41270-48569		

AVAILABLE TO: IGA Retailers

TIMING: February 24 – March 9, 2019 **TWO WEEKS**

SUMMARY: During the two weeks between February 24 – March 9, 2019, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

DATA: After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

Promo's #38982, #38983 & #38986 :

- Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- Scan report showing TOTAL units of above products sold to end consumers during promotion period.

Promo's #38984, #38985, #38987 & #38988:

- Number of units sold to end consumers during your promotion period via a dated scan movement report.
- Promoted retail price of promoted UPCs during your promotion period.
- Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.
<https://secure.scanapps.com/checklist.pdf>

PAYMENT: Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

SEND DATA TO:

Mailing Address:	Email:	Fax:
Scanner Applications, Inc	claims@scanapps.com	513-248-5888
400 Milford Parkway		
Milford, OH 45150-9114		

QUESTIONS: Should you have any questions, please call our Retailer Services Department at 800-756-5353.

NON-SCAN: Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

Corporate IGA Team

#47854



Go Green & Get Green Faster!

Communication - Sign up to receive offers electronically by going to requests@scanapps.com

Claim - Save a stamp and get paid faster. Submit electronically to: claims@scanapps.com

Credit - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>