

MAR

Day 1

MONDAY

09

Leadership Journey Workshop: A workshop for managers & store owners conducted by Paulo Goelzer, Ph.D., President IGA Coca-Cola Institute



Refine your leadership skills by challenging old assumptions and transforming your store to meet new market demands. Learn how to improve your store culture, inspire a shared vision, and develop your team.

ALL ATTENDEES

9:00 AM – 7:00 PM	Registration	Delta A Registration Desk
8:00 AM – 11:00 AM	Leadership Journey Workshop for store owners & managers	Hermitage A & B
11:30 AM – 12:45 PM	Lunch	Water’s Edge Upper Plaza
1:00 PM – 5:00 PM	Opening Business Session	Delta A
3:00 PM – 3:30 PM	Refreshment Break	Delta A Lobby
Delta A Lobby	Welcome Reception	Magnolia Courtyard

Dinner by individual arrangement

TUESDAY

Day 2

10

New for IGA Global Rally 2020: IGA Innovation Showcase



Follow the path to innovation—and find ideas you can implement immediately to increase sales in key categories—with an interactive showcase demonstrating branding and marketing best practices direct from IGA retailers and Red Oval partners.

ALL ATTENDEES

7:00 AM – 8:00 AM	Welcome Breakfast	Water’s Edge Upper Plaza
8:00 AM – 12:30 PM	Business Session/Innovation Showcase	Delta A
12:30 PM – 1:30 PM	Lunch	Water’s Edge Upper Plaza
1:30 PM – 4:00 PM	Business Session/Innovation Showcase	Delta A

Open evening

WEDNESDAY

Day 3

11

9:00 AM – 12:00 PM	IGA 2020 International Awards of Excellence Brunch	General Jackson Showboat
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ALL ATTENDEES

Join us at the IGA Awards of Excellence Brunch

to celebrate our elite 2020 International Awards of Excellence recipients. (IGA 2020 Awards Brunch is included with your IGA Registration Fee).