



# NATIONAL DIGITAL AD



IGA is advertising national product offers to consumers near your store with targeted digital ads. The ad can be seen by millions of shoppers every month. IGA sources 8 – 12 promotional offers plus shopper content for each ad. A new ad launches every other Sunday.

It's **FREE!**

## GET STARTED!



**WATCH** for emails from Scanner Apps with a list of promoted offers and reimbursement information.



**PROGRAM** the IGA National offers into your POS system.



**DISPLAY** offer shelf tags and more for each week.



**SUBMIT** your bundle reports to Scanner Apps for reimbursement every other week.

## QUESTIONS, OFFERS & GRAPHICS

[www.iga.com/national-ad](http://www.iga.com/national-ad)