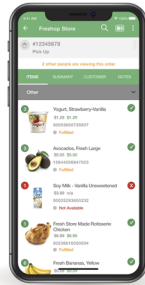
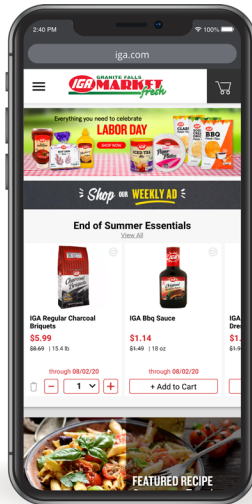


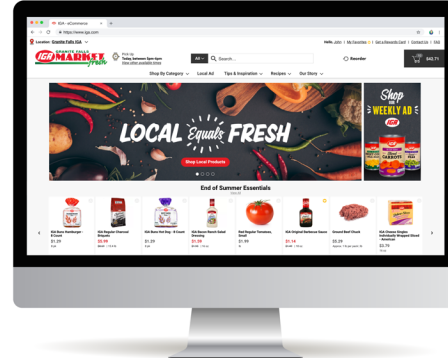
# freshop



PERSONAL SHOPPER APP



MOBILE VIEW



DESKTOP VIEW

## INCLUDES

### Website

Mobile, Desktop and Tablet  
ADA and SEO compliant  
IGA Generated Content Pages

### Shopping

Full eCommerce  
Shoppable Circular  
Click and Collect & Delivery  
Loyalty & Digital Coupon Integrations

### Products

Full POS Integrations  
Comprehensive Product Data  
and Images  
Catering, QSR & Cakes  
Highlight IGA Exclusive Brand

### Administration

Personal Shopper App  
Walk path Management  
Analytics Dashboard  
Self-service Admin  
Comprehensive Training & Support

## The IGA eCommerce Solution

IGA has joined with Freshop to make available an eCommerce website to all of its retailers. Freshop is the top store-branded eCommerce solution for grocery, powering single stores and multi-hundred store banners alike. Use Freshop to provide contactless grocery, innovative product discovery and even accept SNAP online. Whether it is a mobile responsive site with store information and your weekly ad. You can go further with full eCommerce including all of your pricing and products to bring the in-store experience to your customers through your website and an app. Offer multiple fulfillment types, including click and collect, delivery and direct-to-home shipping. Work with our dedicated team to help you confidently transition and leverage all of our tools to grow your bottom line.

# \$100

*per store, per week*

- IGA National Site & App
- Store-branded with logo, name, locations, URL
- Rich content provided by IGA through the year
- Stores may publish their own content
- Full commerce

**No markups. No per-order fees. Your merchant account.**

Let's get started

[iga@freshop.com](mailto:iga@freshop.com)