

24 SESSIONS

- Positioning for Retail Success
- Retail Insights
- Leadership Essentials
- Developing Myself – Self Awareness
- Leadership & Store Culture
- Human Resources & People Management
- Category Management & Signature Items
- Store Operations
- Loss Prevention
- Effective Events & Advertising
- Independent Insights
- Cyber Security
- Sustainability
- Natural & Organics
- Deli Prepared Foods/Foodservice
- Deli Meat/Deli Cheese
- Supermarket Finance
- Social Media - Trends
- Digital Marketing
- Meat/Seafood/Animal Proteins
- Retail Training
- Supermarket Pricing
- Bakery
- Produce Department

STORE TOUR SUNDAY, APRIL 30TH
1. REGISTRATION FROM 1-2PM @ THE HOTEL LOBBY
2. BUS LEAVES AT 2PM

CLASS REGISTRATION & WELCOME SUNDAY, APRIL 30TH
6PM-8PM @ HOTEL LOBBY

ISMC 2023
MAY 1ST-5TH
THE COCACOLA COMPANY HQ
ATLANTA, GA

PRICING
REGULAR PRICE = \$1,950 US
VOLUME DISCOUNT AVAILABLE FOR 3+ ATTENDEES

HOTELS
HAMPTON INN ATLANTA GEORGIA TECH



SPEAKERS



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