APPCARD
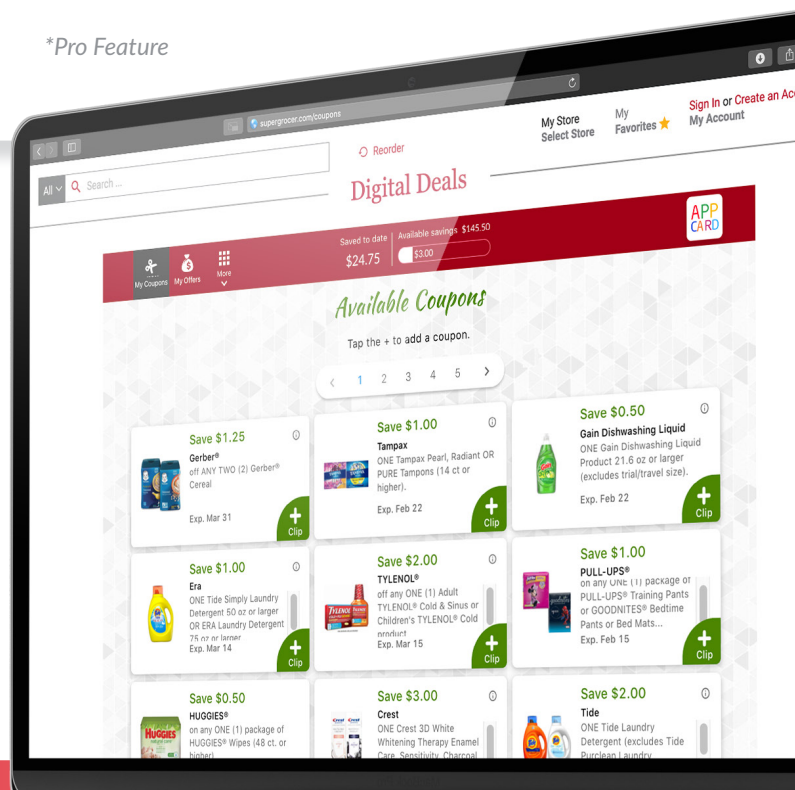## PERSONALIZED MARKETING & DIGITAL COUPONS

APP CARD

IGA.

LOYALTY & REWARDS

- In-Lane Shopper Registration via Terminal
- Points Programs, Two-Tier Pricing*, Continuity, Fuel Integration*
- Identify & Reward Top Shoppers
- Digital Punch Cards

*Pro Feature

DIGITAL COUPONS

- Coupons From Top Brands
- Personalized Landing Page
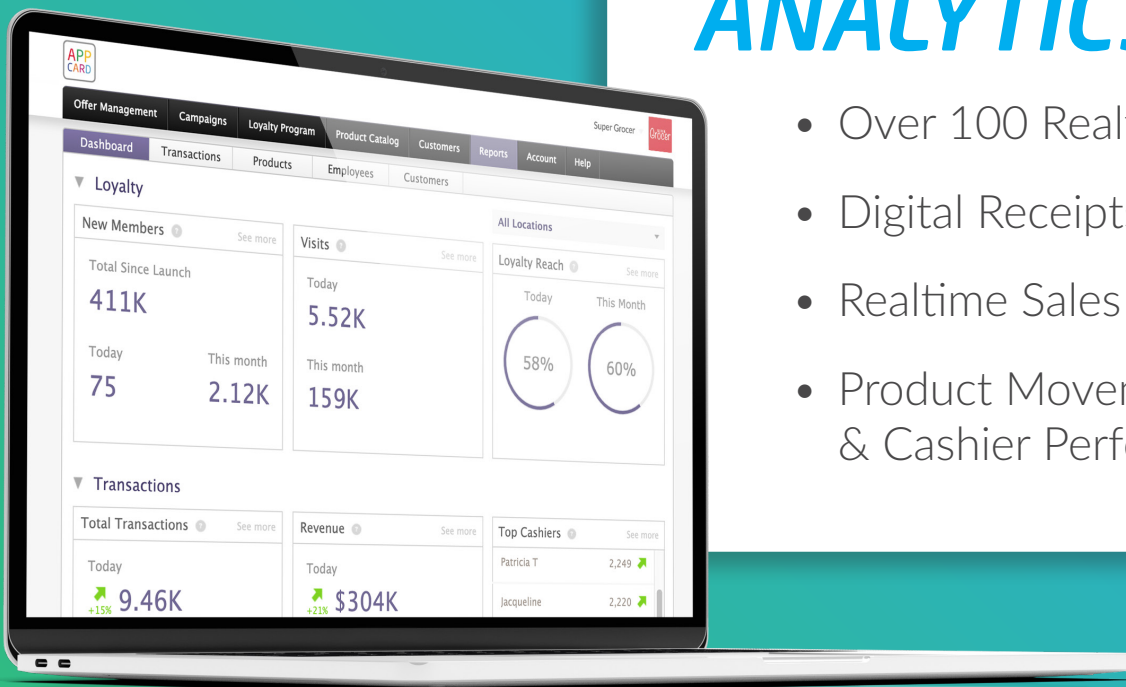- Automated Weekly Email
- Offer & Clip Missed Coupons In-Lane

TEXT & EMAIL

- 10-12% Lift on Targeted Campaigns

- Create & Save Email Templates

- Send Personalized Text Messages

- Recurring & Automated Marketing Campaigns

ANALYTICS & CRM

- Over 100 Realtime Reports

- Digital Receipts

- Realtime Sales & Loyalty Data

- Product Movement & Cashier Performance

PERSONALIZED MARKETING & DIGITAL COUPONS

AppCard is the leading loyalty, rewards, and digital coupons platform for grocers. AppCard allows grocers to deliver the right offer to the right shopper at the right time via email, texts, and in-app notifications.

Learn more at appcard.com/grocery