



26"X29"

Full DSD Solution and Partnership



\$0 Equipment Investment

\$0 Labor Cost

Complete Incremental Opportunity



\$12M+ Incremental sales potential with compete roll out (2000 stores)

42+% GPM

\$2.30 unit cost – \$3.99 SRP

3% Rebate to IGA

- Top brand in the category
- The ORIGINAL – creating fun, making memories since we invented the concept
- Unmatched beaded ice cream sales
- Superior sales, service and innovation
- White-glove service
- Full-service DSD program
- Restocking by route sales
- Customer facing freezer provided and maintained at no cost
- Our capabilities can match any scaling test as needed

J&S SNACK FOODS CORP. Commitment

- Dippin' Dots is a retail partner committed to mutual success -
- We have a significant focus and investment in branding, innovation, and growth -
- Together, we are prepared with equipment and distribution for roll-out -
- We appreciate the opportunity to earn your partnership! -



AIDED AWARENESS

97%

PURCHASE CONSIDERATION

96%

PURCHASE INTENT

91%

LIKELIHOOD TO RECOMMEND

95%