



## 2019 Editorial Calendar

Month	Themes	Descriptions
July	<b>Summer Central</b>	From patriotic recipes and grill master techniques, July content will be your shoppers destination for summer cooking inspiration.
August	<b>Beat the Heat</b>	August content will include tips and tricks for embracing the final days of summer along with information on how to prep for the inevitable busy days of fall.
September	<b>Family Meals Month</b>	September is National Family Meals Month! September content will include recipes and resources for shoppers to encourage shopper to eat one more meal in the home each week.
October	<b>Everything Fall</b>	October content is all about tricks and treats for Halloween!
November	<b>Entertaining with the Whole Family in Mind</b>	The Holiday season is here! Tips and suggestions for memorable meals and entertaining take center stage this month.
December	<b>Family, Friends and Food</b>	Gather around the table and celebrate another year! December content will include winter holiday highlights along with end of year preparations for a healthy and happy 2020.